

# the AMERICAN LEGION ENSEMBLE CATALOG

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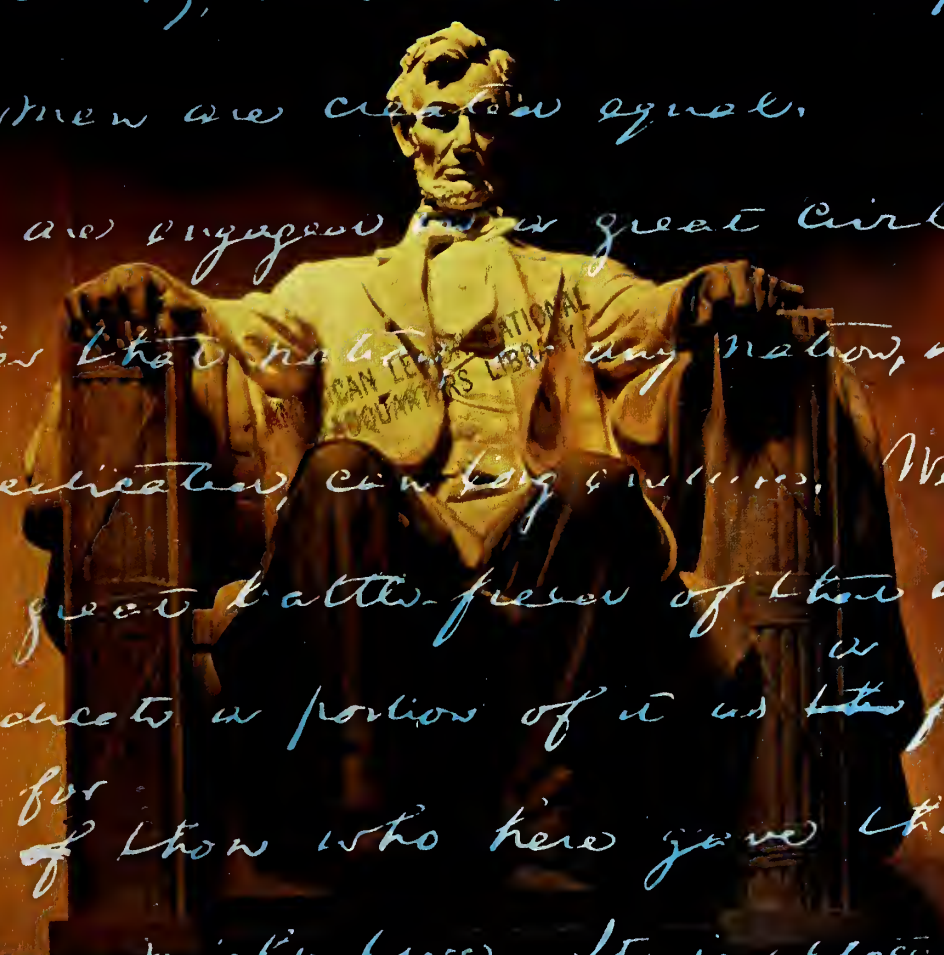
Now score and seven years ago our fathers  
brought forth, upon this continent, a new nation, con-  
secrated in Liberty, and dedicated to the proposition  
that all men are created equal.

Now we are engaged in a great civil war, test-  
ing whether that nation, so conceived,  
and so dedicated, can long endure. We are met  
here on a great battle-field of that war. We have  
come to dedicate a portion of it as the final rest-  
ing place for those who here gave their lives that  
this nation might live. It is altogether fitting  
and proper that we should do this.

But in a larger sense we can not dedicate—  
we can not consecrate—we can not hallow this

1973

ground. The brave men, living and dead, who  
gave here, have consecrated it, far above our power  
to add or detract. The world will little note





# APPROVED ALL-OCCASION WEAR

ALL LEGION CAPS MADE TO ORDER. ABOUT 4 WEEKS FOR DELIVERY. Additional Lettering On All Caps at 20 cents Per Letter Or Numeral. All insignia and awards to be worn on right side of cap opposite emblem. ALL CAPS SHIPPED PREPAID.

ALL CAPS AVAILABLE IN SERGE ONLY—A hard texture, tight weave, all wool cloth. SERGE is the most wear resistant and easiest to keep clean of any previously offered cloth. Available in lined or unlined.

## SPECIFY SIZE

**STYLE 1 LETTERING**—Post numerals with name of state in full. Additional lettering on all caps at 20 cents per letter or numeral.

Serge, unlined, Style 1 ..... No. 71169 \$6.00

Serge, lined, Style 1 ..... No. 71225 6.50

Modified, lined, Style 1 (Women Legionnaires only, not illustrated) ..... No. 71281 7.25

**STYLE 2 LETTERING**—Post numerals with city name in full and state abbreviated. Additional lettering on all caps at 20 cents per letter or numeral.

Serge, unlined, Style 2 ..... No. 71197 \$7.25

Serge, lined, Style 2 ..... No. 71253 7.50

Modified, lined, Style 2 (Women Legionnaires only, not illustrated) ..... No. 71309 7.50

ALL ORDERS FOR COUNTY, DISTRICT AND DEPARTMENT OFFICERS' CAPS MUST BE SENT TO DEPARTMENT HEADQUARTERS FOR APPROVAL AND TRANSMITTED TO NATIONAL EMBLEM SALES.

**SPECIAL PRESENT OFFICERS' CAPS.** Furnished in lined quality only, to be worn by Present Officers. All must have title of office embroidered at 20 cents per letter. Post number optional at no additional cost. Past officers are permitted to wear only the all blue caps with past officer insignia illustrated on page 12.

**COUNTY CAPS.** Blue, piped in gold, with white lettering. County in full, state abbreviated. Additional lettering 20 cents per

letter or numeral.  
No. 71345 ..... \$8.00

**DISTRICT CAPS.** Blue, with white crown. District in full and state name abbreviated in gold letters. Additional lettering 20 cents per letter or numeral.

No. 71359 ..... \$8.00

**DEPARTMENT CAPS.** All white gabardine. Name of state in full in gold lettered embroidery. Additional lettering 20 cents per letter or numeral.

No. 71373 ..... \$8.00

FORT KNOX STYLE CAPS AVAILABLE ON REQUEST AT NO EXTRA CHARGE

## SPECIAL STATE INSIGNIA

Caps for the following states have special embroidery. When ordering, please add the following amount to the regular price.

ARKANSAS — Razorback ..... \$ .45\*

CONNECTICUT — Buff Top ..... .30\*

KANSAS — Sunflower ..... .20\*

LOUISIANA — Red USA ..... .30\*

MAINE — Pine Tree ..... .50

MISSISSIPPI — Magnolia ..... .45\*

NEBRASKA — (Style 1 only) (Covered

Wagon & Large State Name ..... 1.25\*

NEW HAMPSHIRE — Old Man

of the Mountain ..... .55\*

NORTH CAROLINA — Dogwood ..... .40

TEXAS — Star & Steer ..... .55\*

VIRGINIA — Cardinal ..... .45\*

WYOMING — (Style 1 only)

"Let—R—Buck" ..... 1.30\*

**PLASTIC CAP COVER.** Heavy Plastic. Can be worn on cap or used for storage. Full length metal zipper. Not Illustrated.

No. 70999 ..... each \$0.50

12 or more, per dozen ..... 5.00

## SONS OF THE AMERICAN LEGION CAPS.

Improved box style. Fully lined with sweatband, French Blue. Uniform cloth with red, white, and blue piping. Unlettered. Size 6-1/8 to 7-3/4.

Squadron (All French Blue),

No. 51002 ..... \$4.25\*

District (French Blue bottom, with white top),

No. 51020+ ..... \$6.00\*

Detachment (French Blue bottom, gold top),

No. 51025+ ..... \$6.00\*

+Note: Route all District and Detachment caps thru Department Headquarters for approval. Additional lettering on the right side of all caps at 20 cents per letter or numeral.

**BLAZER** "Year-round" tropical weight, 55% dacron; 45% wool. Popular features include gold buttons, silk embroidered emblem on outside pocket. Sizes 36 to 46 in short, regular, long, extra-long, or stout (portly). For sizes 48 and 50 add \$2.50. Other sizes, special order, add \$5.00 with 5 weeks delivery. Give height, chest, and suit size when ordering.

No. 77150 ..... \$40.50\*

**NEW! DOUBLE KNIT BLAZER.** Not illustrated. Navy Blue 100% Polyester Waffle Weave. Silk embroidered emblem on pocket. Sizes 34 to 46 in Regular, Short, and Long. Add \$3.00 for sizes 48 and 50. Give height, chest, and suit size when ordering.

No. 77199 ..... \$47.75

Allow 4-5 weeks for delivery.

**TROUSERS:** All wool worsted regular weight (No. 77100); or light-weight tropical of 55% dacron, 45% wool (No. 77050). Give waist size and height. Sizes 29 to 46 in short, regular and long.

Trousers ..... \$14.95

Special Gray Trousers, add \$5.00 service charge with 5 weeks delivery.

**NEW! LADIES BLAZER.** Light weight blend of 50% dacron, 25% worsted wool, and 25% avril rayon. Features gold buttons and silk



embroidered emblem on pocket. Available with Legion emblem for Women Legionnaires or with Auxiliary emblem. Misses sizes 8-20, and Women's sizes 42, 44.

## SPECIFY SIZE AND DESIRED EMBLEM.

No. 38042, Auxiliary ..... \$29.95

No. 77200, Legion ..... 29.95

Allow 4-5 weeks for delivery.

## AUXILIARY HAT AND CAPE

For those who desire the "uniform look". Not Official. The American Legion Auxiliary, nationally, has not approved any cap or uniform. Members desiring a uniform, have designed their own with many varieties worn. To standardize, National Emblem Sales presents a cap and cape. Immediate delivery from stock. **CAPE.** Fingertip length navy blue blended gabardine, lined with gold rayon and arm loops for snug wear. Must be dry-cleaned. Auxiliary





emblems on collars. New neck closure of adhesive type fabric is adjustable by fastening where desired. Made to Quartermaster specifications for size.

Small .....size 8-10-12 ..... 30¾" length  
Medium .....size 14-16 ..... 31½" length  
Large .....size 18-20 ..... 32¾" length

Specify Size

No. 38100, each ..... \$29.95\*

**HAT.** Wave style navy blue, black satin lining, sewed down band, two inch American Legion Auxiliary emblem sewed on front.

x-small, 6-1/2-6-5/8; small, 6-3/4-6-7/8; Medium, 7-7-1/8; Large 7-1/4-7-3/8, or give your head size in inches using a tape measure for correct fit.

No. 38200, each ..... \$7.95\*

**SONS OF THE AMERICAN LEGION BLAZER.** Powder Blue 100% Wool Flannel with SAL emblem on pocket. Available in

Boys, Prep, and Men's sizes. Specify size when ordering. Allow 4-5 weeks for delivery.

No. 50384, Boys ..... \$28.95

No. 50387, Prep ..... 28.95

No. 50390, Men's ..... 37.50+

+ Regular, Short, Long, & X-Long.

**SONS OF THE AMERICAN LEGION TIE.** Dacron blended button down in Navy Blue only.

No. 55209 ..... \$2.00\*

**UNIFORMS:** Crease and stain resistant, year-round, 14-ounce nylon blend gabardine with 1/2 inch gold stripe. Must be dry cleaned. (Color note: It is impossible to match color exactly even using the same dye. There is always a variation between bolts of material more noticeable in blue. Only a special ordered tailor-made uniform cut from the same material will give an exact match.)

**UNIFORM BLOUSE:** Full length, dress

uniform blouse. Special order only with five weeks delivery. Write for prices and ordering instructions.

**UNIFORM MATERIAL:** 45 inches wide.

No. 70148, per yard ..... \$6.00

**BRAID:** Gold 1/2-inch uniform braid in 45

inch length. No. 70100 ..... .60

**JACKET:** Eisenhower style with elastic waist insert. Give height, chest and waist measurements. Chest sizes 36-46 in short, regular, long and stout (portly) from stock. All other sizes add \$10.00 and allow 6 weeks for delivery.+ No. 70201. .... \$31.50\*

**TROUSERS:** Zipper fly-unfinished bottoms. Give your height and waist size. Waist 29-46 from stock. All other sizes add \$10.00 with 6 weeks for delivery.+

No. 70102 ..... \$19.00\*

+ Extra large size jackets and trousers are not returnable.

SEE PAGE 4 FOR LEGION CLOTHING ACCESSORIES; SHIRTS, TIES, ETC.





**A BLAZER DRESS SHIRT.** Permanent Press 65% Dacron, 35% Cotton. Includes embroidered emblem on pocket. Short sleeve only. Sizes S, M, L, & XL. Specify neck size. White (No. 70384) or Blue (No. 70380) ..... \$5.50\*

**B NEW! AMERICAN LEGION TIE.** Blue only with Legion emblems embroidered into the tie. 4" wide. Clip-on No. 78101 ..... \$4.00  
No. 78100 ..... 4.00

**C SHOW YOUR COLORS** red, white and blue tie. 4 inches wide. Clip-on No. 78092 ..... \$3.00  
No. 78093 ..... 3.00

**D AMERICAN LEGION DRESS BELT:** Sizes 30 thru 44, please specify. Glove leather with solid brass slide buckle. 1" wide in black only.

No. 74645 ..... \$7.50

**E BLUE AND GOLD STRIPE TIE.** Acetate and Rayon.

Clip-on No. 78096 ..... \$2.00

No. 78098 ..... 2.00

**F BOB-TAIL SHORTY TIE:** Clip-on satin ribbon pre-tied. Blue (No. 70289) or Gold (No. 70290) ..... \$2.00

**G GRAINED WATER BUFFALO BELT.** 1½" wide black or brown with open gold buckle. Please specify color and size.

No. 74655 ..... \$7.50

**H NEW! 100% POLYESTER TIE.** Legion emblem embroidered into the body of tie. Distinct accent for the blazer and slacks.

Clip-on No. 78103 ..... \$3.50

No. 78102 ..... 3.50

## OFFICIAL LEGION ACCESSORIES

**J SHORT SLEEVE UNIFORM SHIRTS:** Permanent Press 50% polyester, 50% cotton wash and wear. Quarter length sleeves in Small, Medium, Large, X-large, and XX-large.

White No. 70406 ..... \$6.30\*

Blue No. 70410 ..... 6.50\*

**WOMAN'S SHIRT.** (Not illustrated) white long sleeve only for lady Legionnaires in Women's sizes 10, 12, 14, 16 and 18.

No. 70442 ..... \$5.40

**K UNIFORM TIES:** Dacron blended button-down ties. Four-in-hand in Blue (No. 70291) or Gold (No. 70292); or clip-on in Blue (No. 70293) or Gold (No. 70294).

Each ..... \$2.00

**L UNIFORM BELT AND BUCKLE:** Relief design with gold highlighted finish. Hook attachment for 1½" belt. Black cowhide belt sold separately, for waist sizes 30-50. Buckle only, No. 71955 ..... \$2.00\*  
Belt only, No. 71956 (Specify size) ..... 3.50\*



**M LARIAT TIE:** Blue (No. 70296) or Gold (No. 70295) ..... \$2.00

**N RED, WHITE, AND BLUE** Pocket Hanky. No. 78094 ..... \$0.10  
We can imprint hanky card on order of 100 or more at \$8.00 additional per 100.

**O REGIMENTAL STYLE TIE,** 3½" wide. Same colors as used on awards and medals. Ideal to wear with blazer. Clip-on No. 78091 ..... \$3.00  
No. 78095 ..... 3.00

Men's Long Sleeve Uniform Shirts Have Been Discontinued.







**A "T" SHIRT.** Soft cotton, White with French Blue and Gold emblem and lettering. Nylon reinforced neck and sleeves. Sizes: Juvenile age sizes 2-4-6-8; Boys sizes 10-12-14; Adult sizes small, medium, large, extra large.  
 No. 50372, each ..... \$2.00\*  
 Per dozen ..... 19.92\*

**CHILDREN'S T-SHIRTS.** Best quality white cotton, with nylon reinforced neck and sleeves. Two color lettering "My Grandad is a Legionnaire", or "My Dad is a Legionnaire". Specify sizes for ages 2 thru 14.

**B "MY GRANDAD" No. 70353** .... \$1.75\*  
**C "MY DAD" NO. 70344** ..... 1.75\*

**D SOFT COTTON T-SHIRT.** White with fast color blue nylon reinforced neck and trim. Adult sizes.  
 No. 70376 ..... each \$2.00\*  
 Per dozen ..... 22.20\*



## ALL-OCCASION SPORT SHIRTS

**E POLO SHIRT 50% DACRON, 50% COTTON MESH.** Durable press...No ironing necessary. Hemmed cuff and bottom, fashion collar and 3-button front. Colors White (No. 70454); Bold Navy (No. 70458); and Antique Gold (No. 70462) ..... \$5.50

**F TRIMMED HEATHER TONED SHIRT.** 35% rayon, 65% cotton. Blue Heather with navy trim. Sizes S, M, L, & XL.  
 No. 70297 ..... each \$2.60\*

### Size Information

General. All items pages 5-7 in adult sizes (except Dad and Grandad T Shirts).

**SIZE SCALE:** JUVENILE (Ages 2, 4, 6, 8);

**BOYS OR GIRLS** (Age 10—small; 12—medium; 14—large); **ADULT** (34-36—small; 38-40—medium; 42-44—large; 46-48—extra large).

**SPECIALLY LETTERED SHIRTS. FOUR WEEKS DELIVERY. TWO DOZEN** of any above shirts lettered on the front at no extra charge. On small orders under 24, there is a one time screen charge of \$6.00+. On orders of less than twelve, there is an added service charge of \$4.50.

If imprinting is to be on front and back, add 50 cents per garment for the second side on all orders, regardless of quantity.

+ If ONE YEAR or more has passed between orders for a special imprint, please include the \$6.00 screen charge.

See Pages 48 & 49 for baseball and sporting shirts.





# JACKETS



**A ZELAN JACKET.** Weatherproof poplin with two-button collar. Navy blue (No. 70262) or Oyster (No. 70230) ..... \$8.50\*

**B MELTON WOOL JACKET.** Heavy 24-ounce blue Melton wool with knit sleeves and neck trim; dry cleanable. No. 70267 ..... \$16.95

**C SWEATER.** Casual, comfortable, pullover V-neck of lightweight blend Creslan acrylic and rayon, backed with soft fleece. Heather tone blue with slight contrasting overtones. Two inch embroidered emblem. No. 70368 ..... \$6.00

**D BE SAFE — BE SEEN SPECIAL SAFETY JACKET.** Custom designed,



heavy nylon jacket with classic collar and hemmed waist, water repellent, spot and stain resistant. Reflective stripes, made of Retro-Reflective Scotch-lite form the inset piping of the V-front and yoke back, and are luminous at night from the headlights and other light sources. Available in Blue with Legion emblem.

No. 70283 ..... \$10.00

**E MELTON WOOL JACKET.** Heavy 24-ounce blue Melton wool with leather-like vinyl sleeves; dry cleanable.

No. 70485 ..... \$23.95





# & SWEATERS

**F RALLY JACKET.** Oyster Parka Poplin, water repellent "Wash N' Wear". Legion Blue and Gold Rally stripes with full front zipper. Two-button standup collar. No. 70279 ..... \$9.00\*

**G NYLON JACKET.** Special Nylon "Warm-Up" jacket with heavy Orlon pile lining. Oversized for wear over other garments. Snap-button front and elastic cuffs. A great jacket for rough weather days. No. 70242 ..... \$17.50

**H POPLIN JACKET.** Heavy cotton perma-press poplin with knit collar, cuffs, and waist. Available in White with Navy/Gold trim (No. 70489) or Navy with Gold trim (70493) . \$9.50\*

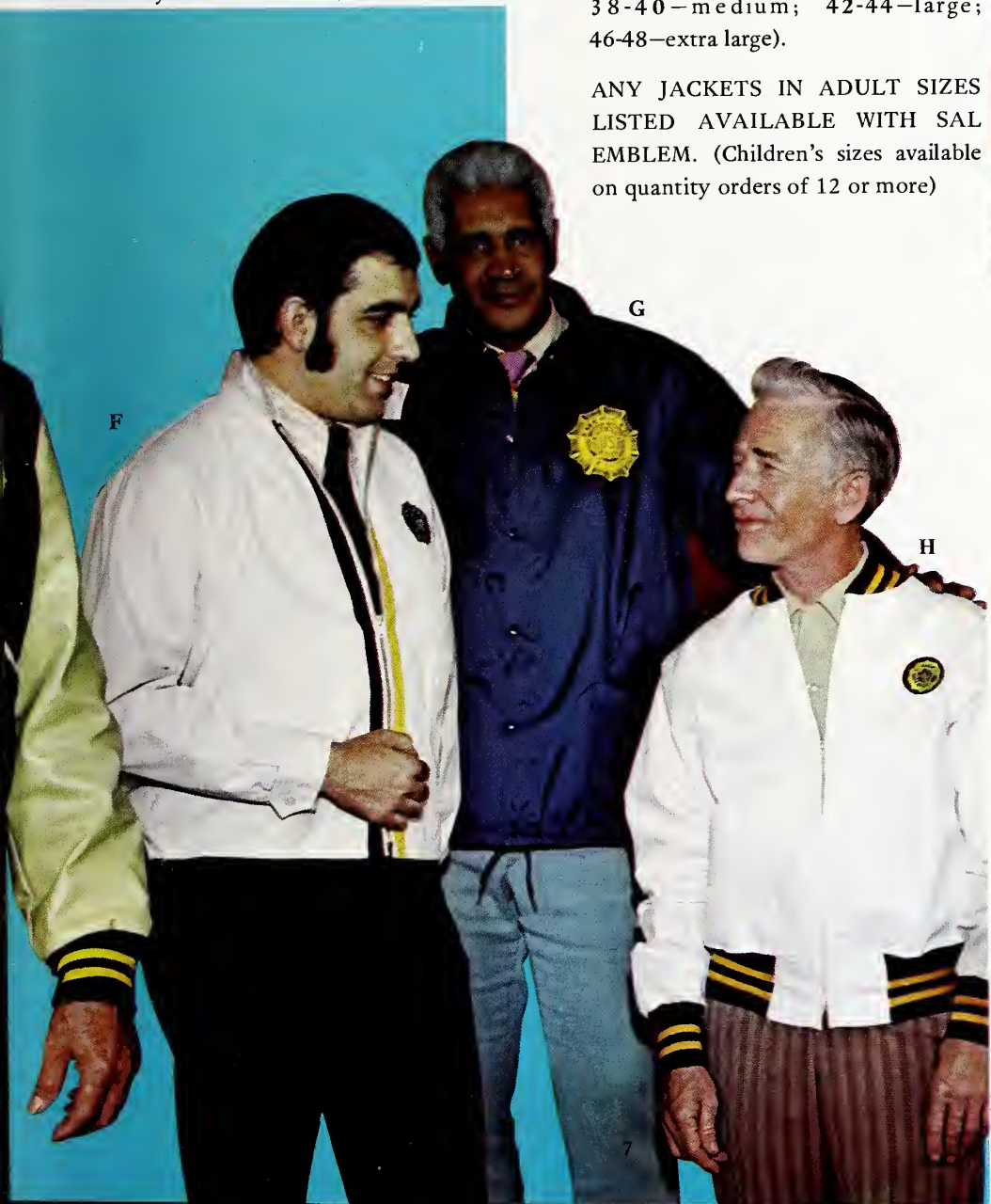
**J 100% NYLON RACING JACKET.** Elastic cuffs and racing collar. Cigarette pocket on left sleeve and flap pocket on front. Embroidered U.S. flag on left sleeve. White with red and blue rally stripes (No. 70414) or blue with red and white stripes (No. 70418) ..... \$8.95

## Size Information

General. All items pages 5-7 in adult sizes (except Dad and Grandad T Shirts).

SIZE SCALE: JUVENILE (Ages 2, 4, 6, 8); BOYS OR GIRLS (Age 10—small; 12—medium; 14—large); A D U L T (34-36—small; 38-40—medium; 42-44—large; 46-48—extra large).

ANY JACKETS IN ADULT SIZES LISTED AVAILABLE WITH SAL EMBLEM. (Children's sizes available on quantity orders of 12 or more)



**SPECIALY LETTERED JACKETS, SIX WEEKS DELIVERY.** Special designs or lettering processed directly on the back of any jacket at \$1.00 per garment. On small orders of less than 24, there is a one time screen charge of \$6.00+. On orders of less than 12, there is an added service charge of \$4.50.

If imprinting is to be on front and back, add 50 cents per garment for the second side on all orders, regardless of quantity.

+ If ONE YEAR or more has passed between orders for a special imprint, please include the \$6.00 screen charge.

Melton jackets and sweaters cannot be processed direct. Cut and sewed 2-inch felt lettering at 35 cents per letter. Processed lettering on a 10-inch plaque sewed to the jacket at \$2.00 per plaque when 12 or more are ordered. Less than 24, add \$4.50, plus the \$2.00 per jacket.

SEE PAGE 50 FOR BASEBALL T-SHIRTS.



# TACKS

## OFFICIAL AMERICAN LEGION MEMBERSHIP TACKS

**A MUSIC LAPEL TACKS.** Lyre with American Legion emblem in center, for all members and former members of musical groups.

No. 87650 Gold plated ..... \$ 2.00  
 No. 87652 10K Gold ..... 10.00\*  
 No. 87653 10K Gold, pin back .... 10.25\*  
 No. 87651 Gold plated, pin back .... 3.50\*

**B PAST OFFICER LAPEL TACKS** (See page 10 for titles and color designations.)

No. 83558 10K Gold ..... \$7.00\*  
 Specify Title.

**C PRESENT OFFICER LAPEL TACKS** (See page 10 for titles and color designations.)

No. 83333 Gold filled ..... \$3.50\*  
 No. 83408 10K Gold ..... 8.00\*  
 Specify Title.

Specify in pin back for women Legionnaires if desired.

**D AMERICAN LEGION LAPEL TACKS IN THREE SIZES**

**.375 INCH TACKS**  
 No. 83721 Gold Plate ..... \$0.60  
 No. 83723 10K Gold ..... 3.50\*  
**.475 INCH TACKS**  
 No. 83709 Gold Plate ..... \$0.60  
 No. 83711 10K Gold ..... 5.00\*  
**.625 INCH TACKS**  
 No. 83715 Gold Plate ..... \$0.60  
 No. 83717 10K Gold ..... 6.50\*

**E DIAMOND SET LAPEL TACKS.** All 10K Legion lapel tacks and Auxiliary Pins on this page can be furnished with full cut diamonds. ADD the following diamond and setting cost TO THE COST OF THE DESIRED LAPEL TACK.

3 point ..... \$18.50\* plus lapel tack  
 5 point ..... 28.00\* plus lapel tack  
 8 point ..... 42.00\* plus lapel tack  
 10 point ..... 52.00\* plus lapel tack  
 30 point ..... 230.00 plus lapel tack  
 Silver centers are available on membership and continuous membership tacks (at no extra charge) for veterans wounded in action.

**F NEW! 10K PAST POST COMMANDER LAPEL TACK** (only office available). Specify your Post number and the year office held.

No. 83630F ..... \$14.95  
 Allow 5 weeks for delivery.

**G LADY LEGIONNAIRE MEMBERSHIP PIN.**  
 No. 83706 ..... \$2.50

### ATTACHMENTS

**CONTINUOUS MEMBERSHIP LAPEL TACKS** Available for every 5 years from 5 to 55. Orders must be accompanied by Continuous Membership Card which will be returned. Embroidered stars available from your Department Headquarters only.

**H 5 THRU 45 AND 55 YEARS**

No. 83740 Gold Filled ..... \$2.50\*  
 No. 83770 10K Gold ..... 4.50\*

**J 50 YEARS**

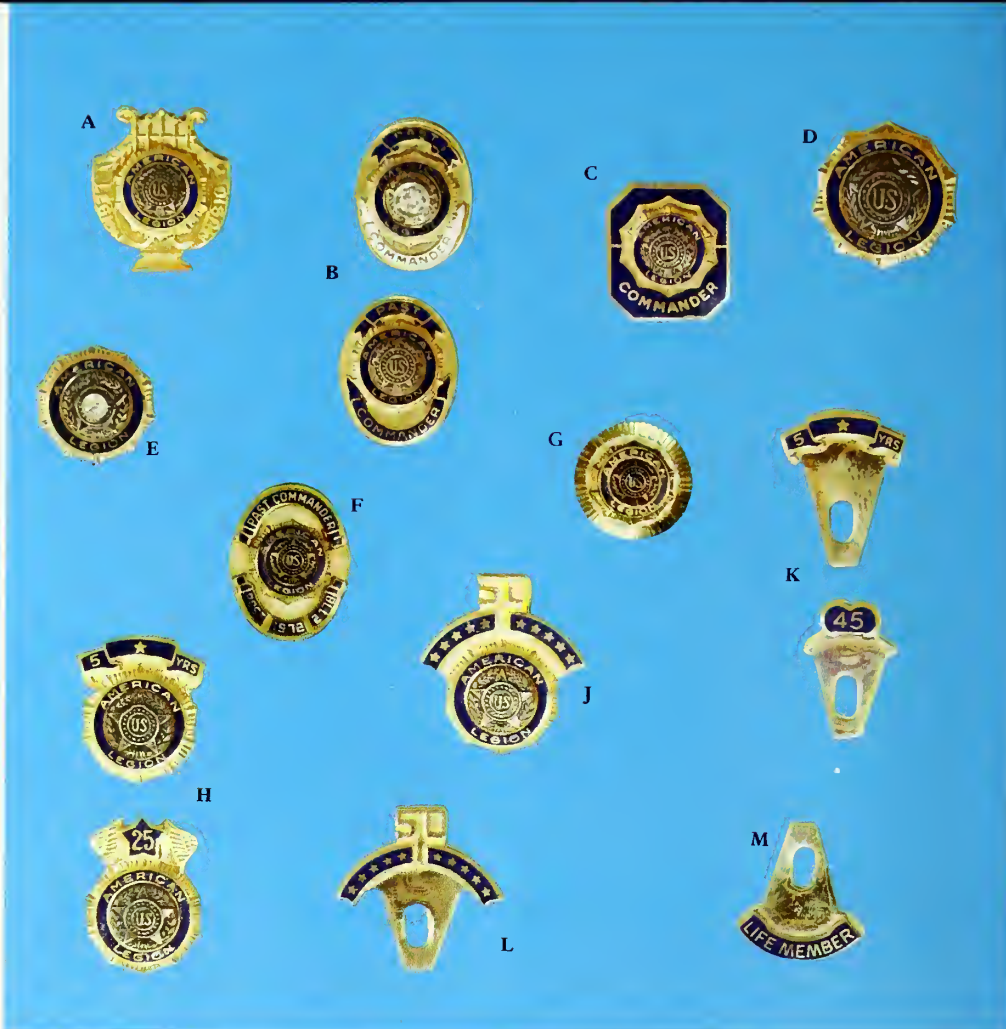
No. 83749 Gold Filled ..... \$2.50\*  
 No. 83779 10K Gold ..... 9.50\*

**K 5 THRU 55 YEARS** (Attachment only)

No. 83815 10K Gold ..... \$3.50\*  
 See page 60 for Life Member Card, Ring, and Emblem.

**L 50 YEARS Attachment**

No. 83824 10K Gold ..... \$3.50





**M LIFE MEMBER ATTACHMENT.** Made to fit below any lapel tack. Post Officer Certification required.  
No. 80050 10K Gold ..... \$3.00\*

**AMERICAN LEGION AUXILIARY PRESENT AND PAST OFFICER ITEMS** are available for following: President, Vice-President, Secretary, Historian, Chaplain, Treasurer, Sergeant-at-Arms and Executive Committee. Specify office. Available (in addition to Unit) for County, District and Department officers. See Page 10 for color designations.

**N LIFE MEMBER PIN.**  
10K Plain Pin, No. 37002 ..... \$12.00\*  
10K Pearl Pin, No. 37003 ..... 18.00\*

**O PAST COUNTY PRESIDENT ATTACHMENT.**  
10K Gold, No. 30396 ..... \$5.50\*

**P PAST DISTRICT PRESIDENT ATTACHMENT.**  
10K Gold, No. 30398 ..... \$5.50\*

**Q NEW! OFFICIAL MEMBERSHIP PIN.**  
Blue Star No. 30499 ..... \$1.60\*  
Gold Star No. 30498 ..... 1.60\*

**R GUARDS.** Wear on your membership pin to show current office ... on a past officer pin to show all offices held. President (Gavel); Vice-President (Torch); Treasurer (Key); Secretary (Quill); Chaplain (Cross); Historian (Scroll); Sgt.-at-Arms (Mace); Executive Committee (Trident).  
10K Gold, No. 30421 ..... \$2.75\*

**S PAST OFFICERS' PIN.** All elective offices available. Please specify office.  
10K Gold with 6 pearls. No. 30331 \$16.50\*  
10K Gold without pearls. No. 30301 10.95\*

**T PAST PRESIDENT FOB PIN.** Black onyx set in 10K gold. (Past President only).  
No. 30391 ..... \$18.50\*

**U AUXILIARY MEMBERSHIP PINS**  
Blue Star, or Gold Star,  
No. 30500 No. 30503  
Gold-plated . \$0.80 Gold-plated . \$0.80  
10K Gold ... 5.00\* 10K Gold ... 5.00\*

**V LEADERSHIP TRAINING COURSE PIN.** For graduates. Silver finish key with yellow gold emblem. Order must be approved by Department Secretary.  
No. 31195 ..... \$2.50

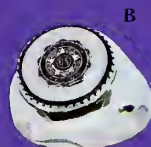
**W JUNIOR ATTACHMENT** for membership pin. Gold plated.  
No. 30522 ..... \$0.80

#### SONS OF THE AMERICAN LEGION

**X PAST OFFICER LAPEL TACK** (See page 10 for available titles.)  
No. 53300 Gold filled ..... \$2.50  
No. 53320 10K Gold ..... 7.50\*

**Y MEMBERSHIP LAPEL INSIGNIA.** Gold with French blue enamel.  
No. 53100 Gold Plate ..... \$1.00

**Z AUXILIARY RIBBON CARRIER.** Blue grosgrain with lock safety catch. Fasten your pins to ribbon and change all from one dress to another with one move.  
No. 30200 ..... \$0.95\*



# RINGS

## AMERICAN LEGION RINGS

Specify Size on All Ring Orders.

**A MEMBERSHIP RING.** American Legion membership ring. Massive design in 10K gold. Ruby colored stone. A ring any Legionnaire can wear with pride. Allow 4 weeks for delivery.

No. 76450 ..... \$64.95\*

**B STERLING SILVER,** die struck, dark highlighted emblem. Heavy-weight. Solid back.

No. 74002 ..... \$9.00\*

Sizes 7 to 13 from stock. OTHER SIZES ADD \$2.00 with 4 weeks delivery.

**C STERLING SILVER RING.** Sizes 7-13 from stock. Other sizes add \$2.00 with 4 weeks delivery.

No. 73940 ..... \$5.50

**D BLACK ONYX,** set in 10K Gold, white gold inlay on shanks. (Ideal for two diamonds.)  
No. 73900 ..... \$37.00\*

**E PAST OFFICER RINGS.** See Page 11 for Titles and Color Designations for all Posts, County, District, Department and National Offices. Sizes 7-13 from stock.

10K Gold No. 73820 ..... \$48.00\*

Sterling Silver, No. 73800 ..... 13.95\*

Other sizes in silver, add \$2.00

**F WOMEN LEGIONNAIRES PAST COMMANDER RING.** Four weeks delivery.  
10K Gold

No. 74120 ..... \$30.00\*

**G PAST COMMANDER RING** (only office available) 10K Gold.

No. 73860 ..... \$59.95\*

**H NEW! PAST POST COMMANDER RING.** Blue Stone available only. An ideal gift of appreciation for the out-going commander.  
10K Gold. Allow 4 weeks for delivery.

No. 76345 ..... \$64.95\*

**J LIFE MEMBER RING.** Black Onyx, set in heavy 10K Gold. Must be certified by a Post officer. Delivery 4 weeks. Specify ring size.  
No. 74180 ..... \$49.95\*  
See page 60 for Embroidered Life Membership Insignia

**DIAMOND SET RINGS.** 10K Gold Rings can be furnished with full cut diamonds. Add the following diamond and setting cost to the price of the desired ring.

3 point ... \$18.50\* 10 point .. \$52.00\*

5 point ... 28.00\* 30 point .. 230.00

8 point .... 42.00\*

## AUXILIARY RINGS

**K MEMBER RING.** Blue and white stones. Adjustable.

No. 30760 ..... \$2.00

**L MEMBER'S RING.** Sterling silver. Sizes 4 to 9-1/2 from stock. All other sizes add \$1.50 with three weeks delivery.

No. 30744 ..... \$3.00

**M PAST OFFICERS' RING** for any office listed on Page 10. Black onyx set in 10K gold. Specify size and office.

No. 30600 ..... \$21.95\*

AVAILABLE IN ALL ELECTIVE OFFICES OR GOLD STAR AT NO ADDITIONAL COST.

**N PAST PRESIDENT** (Only). Sterling silver ring with blue stone. Ideal dinner ring. Specify size.

No. 30621 ..... \$5.50\*

Add \$1.00 Size 10 and Above

See Page 15 for Red, White and Blue Ring.

**SONS OF THE AMERICAN LEGION RING**  
**O** Sterling silver military design with gold-filled enameled emblem.

No. 54820 Specify size ..... \$7.50





**PRESENT AND PAST OFFICERS BADGES** for American Legion, S.A.L., and Auxiliary are available with appropriate top bar background for elective Post, Squadron, Unit (All Blue); County (Blue Top, White Bottom); District (White Top, Blue Bottom); Department, Detachment (All White); National (Red, Legion; Gold, S.A.L.) Officers. National level badges are not available for the Auxiliary.

Appropriate titles for the following present or past Legion or S.A.L. Officers: Commander; Vice-Commander; Adjutant; Asst. Adjutant; Finance Officer; Judge Advocate; Service Officer; Sgt.-At-Arms; Asst. Sgt.-At-Arms; Athletic Officer; Chaplain; Historian; Executive Committee.

Titles for present or past Auxiliary Officers: President; Vice-President; Secretary; Historian; Chaplain; Treasurer; Sgt.-At-Arms; and Executive Committee.

Specify title, level, size and quality.

## YEAR BARS · CAP ORNAMENTS



**YEAR BARS.** Regulation and miniature year bars for 1974, 1973, 1972, 1971, and 1970. Other years \$1.00 additional service charge and a minimum of four weeks delivery.

**A AUXILIARY. Gold Plated Only**  
No. 30223 ..... \$1.00\*

**B AMERICAN LEGION AND S.A.L. REGULATION**  
Gold Plated No. 88285 ..... \$0.90\*  
10K Gold No. 88462 ..... 4.50\*

**C MINIATURE**  
Gold Plated No. 87754 ..... \$0.90\*  
10K Gold No. 87931 ..... 3.75\*

**AMERICAN LEGION BADGES**  
**D MEMBERS' CEREMONIAL BADGES REGULATION**  
Gold Plated No. 83326 ..... \$2.25\*  
**MINIATURE**  
Gold Plated No. 83325 ..... 1.75\*

**E PAST OFFICERS' BADGES REGULATION**  
Gold Plated No. 82940 ..... \$2.85\*  
10K Gold No. 83090 ..... 48.00\*  
**MINIATURE**  
Gold Plated No. 82475 ..... 2.20\*  
10K Gold No. 82625 ..... 17.00\*  
**PRESENT OFFICERS' BADGES REGULATION**  
Gold Plated No. 82865 ..... 2.85\*  
**MINIATURE**  
Gold Plated No. 82400 ..... 2.20\*  
Auxiliary Badges (One Size Only)

**F PAST OFFICERS' GOLD PLATED BADGE.**  
No. 30101 ..... \$2.75\*  
**PRESENT OFFICERS' GOLD PLATED BADGE.**  
No. 30001 ..... \$2.75\*

**S.A.L. BADGES, BRONZE**  
**G PAST OFFICERS' BADGES REGULATION** No. 53220 ..... \$3.00  
**MINIATURE** No. 53146 ..... 3.00  
**PRESENT OFFICERS' BADGES REGULATION** No. 53200 ..... 3.00  
**MINIATURE** No. 53138 ..... 3.00

**ALL REGULATION BADGES CAN BE ENGRAVED ON THE BACK AT 15 CENTS PER LETTER OR NUMBER.**

Due to extreme fluctuation in the gold market, prices are subject to change.



- A CAP ORNAMENT.** Gold color 2-1/8 inches high with post and screw back.  
No. 71954, each ..... \$2.25
- B NATIONAL DISTINGUISHED GUEST COMMITTEE BADGE.** Satin gold with polished letters and engraving plate. Price includes engraved name and year. Pin and safety catch on back.  
No. 83394 each ..... \$5.50
- C CAP OR COLLAR DEVICE.** Post and screw back on gold finished, enameled, 1 1/4 inch, multi-use device.  
No. 71953, each ..... \$1.60\*
- D SLEEVE SIZE UNIFORM BUTTON.**  
No. 71951, per dozen ..... \$3.00



## BADGES · METAL INSIGNIA · TACKS

**COAT SIZE UNIFORM.** 15/16 inch.

No. 71950, per dozen ..... \$3.60\*

**COLLAR DEVICE.** Gold finished enameled, 15/16 inch device with post and screw back.

No. 71952, each ..... \$1.10\*

**ORDERS FOR MORE THAN A DOZEN COAT OR SLEEVE UNIFORM BUTTONS MUST BE ROUTED THROUGH YOUR DEPARTMENT HEADQUARTERS FOR APPROVAL.**

**SERVICE INSIGNIA TACKS.** For cap or lapel. Metal service branch insignia. Yellow gold finish (Navy is gold and silver) with nail and clutch back.

- E** No. 71846; Air Force, ..... \$1.50
- F** No. 71850; Navy, ..... 2.00
- G** No. 71847; Coast Guard, ..... 1.50
- H** No. 71848; Army, ..... 1.50
- J** No. 71849; Marines, ..... 1.50
- K "PAST" PIN.** Gold finished metal clutch back.  
No. 71852, each ..... \$1.00
- L PAST COMMANDER CLUB** gold color metal cap pin.  
No. 71995, each ..... \$1.50
- M "CMDR." CAP PIN.** Gold finished metal clutch back insignia.  
No. 71851, each ..... \$1.00
- N NUMERALS.** Gold finished one piece clutch back pins. Three weeks delivery. Specify number.  
No. 71854, each ..... \$2.00  
20 or more of same number, each .... 1.70
- O "PAST COMDR".** CAP PIN. Gold finished metal clutch back.  
No. 71853, each ..... \$1.50
- P NUMBERS.** Individual pronged 1/2 inch numbers. Gold finished metal. Specify number.  
No. 71890, each ..... \$0.35





All Embroidery Beautifully Executed in  
Silk or Gold Plated Bullion Threads.

A Present and past officer insignias for Post,  
County, District, Department, and National.  
See Page 10 for Color and Title designation  
to distinguish the various levels.

#### PRESENT OFFICERS' INSIGNIA

No. 72000 3 x 1-1/8 inches ..... \$1.00

#### PAST OFFICERS' INSIGNIA

No. 72069 1-5/8 x 3 3/4 inches ..... \$1.00

B OVAL PAST OFFICERS' INSIGNIA  
EMBROIDERED WITH GOLD BULLION  
THREAD, STATE OFFICE. MAY BE USED  
AS CAP OR BLAZER PATCH.

No. 72209 2-1/8 x 2-5/8 inches ..... \$4.00

C ACTIVITIES INSIGNIA. 3 x 1-1/8 inches,  
with blue background only for:

Public Relations	Americanism
Children & Youth	Drum & Bugle Corps
Firing Squad	Boys State Staff
Oratorical	Baseball
Membership	Veterans Affairs &
Color Guard	Rehabilitation

No. 72299 (Please Specify) ..... \$1.00

D MUSIC INSIGNIA. Cap or uniform size lyre  
with emblem. 2 1/4 inches. No. 72309

..... \$1.00

E LIFE MEMBER INSIGNIA. Silk  
embroidered cap insignia 2 x 2 1/4 inches.  
Requires certification by a Post officer.

No. 72298 ..... \$1.50

#### EMBROIDERED EMBLEMS

F AMERICAN LEGION. No discount for  
quantities. Orders for more than a dozen 1 1/4  
or 2-inch emblems require Department  
approval.

No. 72366-1 1/4" emblem, white ..... \$0.30

No. 72367-1 1/4" emblem, blue ..... .30

No. 72368-2" emblem, white ..... .50

No. 72369-2" emblem, blue ..... .50

No. 72375-2 1/2" blazer emblem ..... 1.50

No. 72370-4" emblem, white ..... 2.00

No. 72371-4" emblem, blue ..... 2.00

No. 72373-6" emblem, blue ..... 3.00

AUXILIARY (not illustrated or priced).  
Embroidered Emblems are available in 1 1/4,  
2, or 4-inch size. ALL orders must specify  
use and have the approval of both the  
Department and National Secretaries.

GOLD BULLION AMERICAN LEGION  
EMBLEM. 3 3/4 inch EMBLEM,  
EMBROIDERED WITH GOLD BULLION  
THREAD. HAS TACK AND CLUTCH  
BACK. IDEAL FOR USE ON SUIT COAT  
OR BLAZER. EASILY ATTACHED AND  
REMOVED WITHOUT DAMAGE TO  
GARMENT. (AVAILABLE FOR LEGION  
ONLY)

No. 72208 ..... \$10.95

G BASEBALL UNIFORM INSIGNIA

No. 72350 ..... \$1.00



## EMBLEMS & INSIGNIA





**H ARM BANDS.** Suitable emblem with wording "Post" (No. 72376) or "Unit" (No. 32376) and numerals ..... each \$2.00  
Additional Lettering 20 cents each letter or numeral.

Three weeks delivery.

**J SERVICE INSIGNIA.** Service Branch insignia, Cap-size 2 to 2½ inches in diameter ..... \$1.00  
No. 72343 Army No. 72346 Coast Guard  
No. 72344 Navy No. 72347 Sea Bees  
No. 72345 Marines No. 72348 Air Force

**SONS OF THE AMERICAN LEGION**

**K EMBROIDERED CAP INSIGNIA**

No. 56523 Past Officer ..... \$2.00  
No. 56513 Present Officer ..... 2.00

**L EMBROIDERED EMBLEMS**

No. 56500 2 x 1½ inches ..... \$0.50  
No. 56501 4 x 3 inches ..... 1.50

**M CONTINUOUS MEMBERSHIP CHEVRONS.** One for each five years. Orders must have Department approval. Specify years. No. 53135, per 5 year chevron . \$0.10

**N EMBROIDERED FLAGS:** Plain U.S. Flag, 2-3/8 x 3½" No. 72354.  
"FOR GOD AND COUNTRY", silk threads on 2 x 3" patch. Blue (No. 72351); White (No. 72352); or Red (No. 72353) background to match cap.

Each ..... \$1.00  
6 to 25, each ..... 75  
26 or more, each ..... 60

**O STICK-UP EMBLEM.** Self-adhesive light weight metal, three colors, 2½". No. 74955.  
1 to 24, each \$1.00; 25 or more, each \$0.80

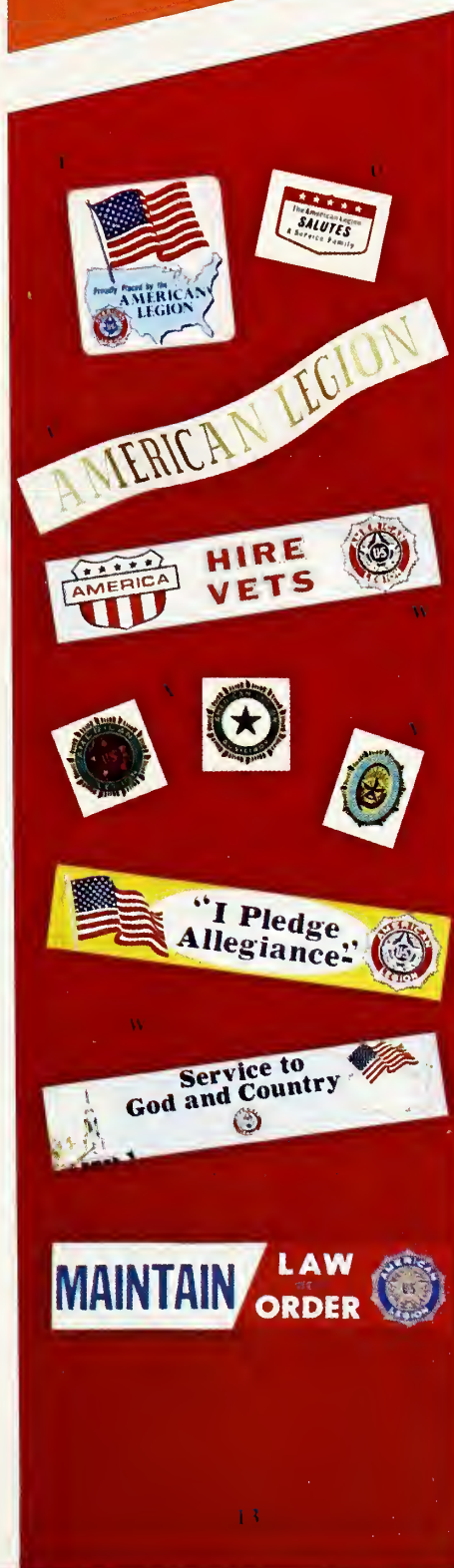
**P AUTO EMBLEMS.** Copper finish bronze, hard enameled 3 inch American Legion emblem. No. 74950 has lug for attaching. No. 74951 has trunk attachment \$2.75\*

**Q NEW! AMERICAN LEGION DECAL.** Chrome-mylar embossed decal. Self-adhesive, no water necessary. Suitable for indoor or outdoor use. 2 to 5 year outdoor life. Fully die cut. American Legion (No. 74959) or Auxiliary (No. 34959). 3 inch only.  
Each ..... \$0.25  
Per 100 ..... 18.00

**R WAVING AMERICAN FLAG EMBLEM MADE WITH SCOTCHLITE.** Adhesive back. Reflective. Size 2½" x 3¼". **AMERICAN FLAG DECALS:**  
No. 74977 ..... \$0.10 ea.  
Multiples of 100 ..... 0.08 ea.

**WAVING AMERICAN FLAG PRINTED ON CLEAR MYLAR.** (Not illustrated). Adhesive front for use inside windows.  
No. 74988 ..... \$0.10 ea.  
Multiples of 100 ..... 0.08 ea.

**S RECTANGULAR VINYL FLAG.** 3" x 5" Heavy duty decal with adhesive back.  
No. 74987 ..... \$0.10 ea.  
Multiples of 100 ..... 0.08 ea.



# DECALS

**T ADHESIVE FRONT FLAG DECAL.** Lettered "Proudly placed by The American Legion." Ideal for use by Legion Posts to "Reach Out" to their communities, and give a flag to every merchant for his store window.

No. 74985 ..... \$0.10 ea.  
Multiples of 100 ..... 0.08 ea.

**U HONOR A SERVICE FAMILY.** Red, White and Blue 3 x 4" decal.

No. 74978 each ..... \$0.10  
100 or more, each ..... 0.05

**V STRIP DECAL OF GOLD BLOCK LETTERS ON CLEAR BACK.** 2 x 18 inches.

No. 74976, each ..... \$0.15  
Per package of 25 ..... 2.50

**W AMERICAN LEGION BUMPER STRIPS.**

Made of non-fading, non-stretching vinyl. Easily removed even after months of use. Size 3 x 14". "HIRE VETS", No. 74989. "I PLEDGE ALLEGIANCE", No. 74984, "SERVICE TO GOD AND COUNTRY", No. 74983. "MAINTAIN LAW AND ORDER", No. 74979.

Each ..... \$0.15  
Package of 25 ..... 3.00

**X DECALS.** All decals are double-duty type and can be applied front or back to transparent or solid surfaces.

SIZE	AMERICAN LEGION	Auxiliary		
		iliary	Each	Per 100
1¼"	74960	34960	\$0.05	\$3.00
3"	74961	34961	0.05	3.00
				Per 50
6"	74962	34962	0.25	\$10.00
9"	74963		0.50	15.00*
12"	74964		1.00	
18"	74965		2.80	
24"	74966		4.00	

**Y SONS OF THE AMERICAN LEGION DECAL.** Double-duty. Can be applied front or back to transparent or solid surfaces, 3 inch only.

No. 52304, each ..... \$0.15\*

## ITEMS NOT ILLUSTRATED

**GOLD FOIL SEALS.** Full color die cut. All sizes are self adhesive.

American Legion No. 74967; Auxiliary No. 34967,

Package of 100 ¾-inch ..... \$1.00

American Legion No. 74968; Auxiliary No. 34968,

Package of 50 1¼-inch ..... \$1.00

American Legion No. 74969; Auxiliary No. 34969,

Package of 50 2½-inch ..... \$1.00

**MYLAR.** Full color pressure sensitive 12" emblem for autos and other uses. American Legion only.

No. 74970 ..... \$7.50





## MEN'S JEWELRY



- A IDENTIFICATION BRACELET** Antique Silver Finish.  
No. 74200 ..... \$6.50
- B BI-CENTENNIAL CUFF LINKS.** Drum & Fife Corps scene in Bavarian Crystal.  
No. 76233, Gold only ..... \$10.00
- C ECONOMY KEY-CHAIN.** Die struck emblem.  
No. 76260, Gold finish ..... \$1.25
- D AMERICAN FLAG CUFF LINKS AND TIE TACK** by Swank.  
No. 76235, set ..... \$7.50
- E LIBERTY BELL CUFF LINKS** by Swank. Fine crafted Bavarian Crystal.  
No. 76241, Silver only ..... \$10.00
- F THE NEW LOOK IN TIE BARS.**  
No. 76248, Gold ..... \$2.00  
No. 76249, Silver ..... 2.00
- G TIE BAR,** better quality, 2 1/4" wide.  
No. 74621, Gold ..... \$3.00  
No. 74622, Silver ..... 3.00
- H KEY RING** by Foster. Pewter finish.  
No. 76258 ..... \$3.50
- J SIX CENT NICKEL KEY CHAIN.** Buffalo nickel on one side & Indian head penny on reverse.  
No. 76259, Silver only ..... \$1.50
- K SHORTY TIE BAR.** Gold Plated economy.  
No. 74623 ..... \$1.00
- L BUTTON TOPPERS** by Swank. Simulates the look of cuff links. Attaches directly to sleeve buttons.  
No. 76230 ..... \$4.95
- CROTON WATCHES.** Finest quality and precision. 17J movement/shock & water resistant/automatic calendar date. The American Legion emblem on Speidel band. SPECIFY GOLD PLATE or STAINLESS STEEL, unless indicated.  
M No. 76330 ..... \$39.95\*  
N No. 76331, Self-Winding ..... 57.95  
O No. 76329, Past Post Commander;  
GOLD PLATE ONLY ..... 59.95
- P BELT BUCKLE.** Polished Solid Brass slide buckle for 1 inch belt.  
Legion No. 76250 ..... \$3.00  
S.A.L. No. 55203 ..... 3.00
- Q CUFF LINK AND TIE TACK SET** by Swank.  
No. 76226, Gold ..... \$6.50  
No. 76227, Silver ..... 6.50
- R TU-TONE.** Die struck emblem. Silver finish background with yellow gold highlights.  
SHORTY TIE BAR No. 74627 ..... \$2.00  
TIE CHAIN No. 74628 ..... 2.00  
CUFF LINKS No. 74630 ..... 3.00  
TIE TACK No. 74629 ..... 2.00
- S "TWIST-O-FLEX"** watchband by Speidel.  
No. 74213, Stainless ..... \$7.50\*  
No. 74214, Gold-filled ..... 9.00\*
- T GOLD PLATED MONEY CLIP** by Swank.  
No. 76245 ..... \$3.50\*
- U PAST POST COMMANDER JEWELRY.** Gold Finish.  
2 1/2" TIE BAR No. 74640 ..... \$5.00  
TIE TACK No. 74641 ..... 3.50\*  
CUFF LINKS No. 74642 ..... 6.50\*
- V LEATHER WATCH STRAP** by Swank.  
No. 74201 ..... \$3.50
- W TIE TACK.** Gold Plated.  
No. 74618 ..... \$1.25\*
- X CUFF LINK & TIE TACK SET** by Swank.  
No. 76228, Gold ..... \$6.50  
No. 76229, Silver ..... 6.50
- Y WRAP AROUND CUFF LINKS.** Removable wraps.  
No. 76240, Silver ..... \$5.50







- A Blue Cameo Necklace  
No. 31098 ..... \$2.00
- B Gold Leaf Pin  
No. 31138 ..... \$1.75\*
- C Butterfly Pin  
No. 31136 ..... \$2.50
- D Angel Pin  
No. 31152 ..... \$4.50
- E Multi-Color Pin  
No. 31179 ..... \$1.50\*
- F Wise Owl Necklace  
No. 31146 ..... \$6.00
- G GP Jade Stone Past Unit  
President Pin No. 31121 ..... \$3.50\*
- H GP Jade Earrings  
No. 31119 ..... \$3.50\*
- J Gold Belt  
No. 31149 ..... \$4.50
- K Pink Cameo Brooch  
No. 31126 ..... \$2.25
- L Pink Cameo Earrings  
No. 31127 ..... \$2.75  
(Brooch & Earrings as set) ..... \$4.50
- M Onyx Filigree Necklace  
No. 31099 ..... \$2.15
- N Onyx Brooch  
No. 31139 ..... \$2.00



## AUXILIARY COSTUME JEWELRY

ALL ITEMS SHIPPED PREPAID  
UNLESS STATED OTHERWISE.

SERVICE CHARGE FOR  
EXCHANGE OF CUSTOMER  
ERRORS, \$0.50 PLUS POSTAGE.

HELP SUPPORT AMERICAN LEGION  
PROGRAMS—BUY FROM  
NATIONAL EMBLEM SALES.  
ALWAYS USE YOUR ZIP CODE—  
IT AIDS DELIVERY.







- A FEMINA/8 watch by Croton. 17J movement. Bracelet with safety chain; auxiliary charm attached.  
Yellow Gold No. 34208 ..... \$39.95  
White Gold No. 34209 ..... 39.95
- B "TWIST-O-FLEX" band by Speidel. Adams rib design.  
Yellow Gold No. 34207 ..... \$7.95  
White Gold No. 34206 ..... 7.95
- C BOX CATCH CHARM BRACELET  
No. 31116 ..... \$7.50  
(SPECIFY GOLD OR SILVER)

## AUXILIARY COSTUME JEWELRY



- D Fish Necklace-Gold only  
No. 31094 ..... \$9.50
- E Silver Key Brooch  
No. 31156 ..... \$3.00
- F POPPY CHARMS.  
Sterling Silver No. 31197 ..... \$3.00  
10K Gold No. 31198 ..... 9.00
- G MEMBER CHARMS. Specify gold or silver.  
Blue Star, 3/8" No. 31204 ..... \$1.00  
Blue Star, 1/2" No. 31206 ..... 1.10  
Blue Star, 3/4" No. 31208 ..... 1.20
- H PAST JUNIOR PRESIDENT.  
Charm No. 31196 ..... \$2.00  
Pin No. 31194 ..... 2.00
- J PAST OFFICER CHARMS. Specify office.  
Silver No. 31271 ..... \$2.50  
Gold No. 31251 ..... 2.50
- K Pierced Earrings No. 31134  
14K G.F. Wires ..... \$2.00
- L Star Fish Pin No. 31165 ..... \$2.00
- M Sweater Guard No. 31158 ..... \$2.00
- N Blue Stone Brooch No. 31153 ..... \$4.00
- O Blue Stone Earrings No. 31154 ..... \$2.75
- P Blue Stone Necklace No. 31155 .... \$4.50  
(Items L, M & N as set) ..... 9.00
- Q Onyx Velvet Choker No. 31100 .... \$2.00
- R Gold & Onyx Necklace No. 31199 . \$2.00\*
- S Gold & Onyx Earrings No. 31193 .. \$2.00\*
- T Gold Mesh & Onyx Bracelet  
No. 31192 ..... \$2.25

ON ALL ORDERS UNDER \$3.00,  
ADD \$0.50 FOR POSTAGE AND HANDLING.

YOUR BANKAMERICARD  
OR MASTER CHARGE WELCOME





## AUXILIARY COSTUME JEWELRY

ON ALL ORDERS UNDER \$3.00,  
 ADD \$0.50 FOR POSTAGE AND HANDLING.

YOUR BANKAMERICARD  
 OR MASTER CHARGE WELCOME





- A SHELL TRAY. Silver finish.  
No. 31011 ..... \$1.00
- B JEWEL CASE. Smaller size-ideal for travel.  
Measures 8 3/4 x 4 3/4 x 1 1/2 inches. Finished in  
gold, bronze, and black tortoise shell vinyl.  
No. 31023 ..... \$4.50\*
- C CONVERTIBLE COMPACT. Dual purpose  
for loose or cake powder.  
No. 31042 ..... \$3.25\*
- D "SQUEEZE" TYPE COIN PURSE. Strong  
and durable. Imprinted with The American  
Legion and Auxiliary Emblems.  
No. 80117 ..... \$0.50  
25 or more, each ..... 0.40
- E WATCH COMPACT. Novel design yellow  
gold finish.  
No. 31062 ..... \$3.25\*



## AUXILIARY GIFT ITEMS

- F TRIVET. May be used as wall plaque or hot  
plate holder.  
No. 31002 ..... \$1.25
- G UTILITY TRAY. Filigree edgework, yellow  
gold finish, 3 1/2" diameter.  
No. 31020 ..... \$1.50
- H KEY-INDEX. Handy key ring with  
attached reference fan out address book.  
No. 31064 ..... \$1.50
- J JEWEL CASE. Fine quality gold leatherette  
bound with silver tooling. Satin and velvet  
lined. Attached inner tray and necklace  
hangers. 12 1/2 x 8 x 3 1/2 inches, with  
Auxiliary Emblem.  
No. 31022 ..... \$9.00\*
- K LETTER OPENER. Gold finish.  
No. 31019 ..... \$1.00
- L LETTER HOLDER. Gold finish with  
leatherette lining.  
No. 31007 ..... \$2.45\*
- M DEMI-TASSE SPOON. Silver finish  
collectors spoon.  
No. 31021 ..... \$1.00
- N WALL PAD. Adhesive back, peel and press.  
Pencil on chain always handy.  
No. 31006 ..... \$1.75\*
- O BANK. Only 3" high and 2 1/2" in diameter  
with lucky penny imbedded on top.  
No. 31005 ..... \$1.75\*
- P MIRROR. Purse size 2 1/2". Pivots on 1 1/2"  
handle. Rests on table at any desired angle.  
No. 31010 ..... \$2.45\*
- Q KUM-APART KEY RING. Detachable ring  
leaves important keys in your possession.  
No. 31017 ..... \$1.00
- R ZIPPER PULL. Add 21" to your arm for  
easy closing of all backzippers. Just hook  
and zip.  
No. 31018 ..... \$1.00
- S TRINKET OR JEWEL BOX. Booty box of  
satin finish gold, 3 1/4" round.  
No. 31014 ..... \$3.00\*
- T DESK BELL. Gold finish. 3-5/8" high.  
No. 31015 ..... \$1.00







**A CROSS PEN AND PENCIL SET.** "America's finest writing instruments." Slim design and excellent balance impart a natural gliding feel. Synthetic ruby point in pen. Lustrous chrome finish. Famous Cross lifetime guarantee. With American Legion emblem. Gift Boxed.

No. 76200 Set .....	\$12.45
No. 76205 Pen .....	6.50
No. 76210 Pencil .....	6.50

**B PARKER 75 CLASSIC.** Parker's finest. Crafted in solid sterling silver. The ultimate gift for those who appreciate the very best. Pen only, gift boxed.

No. 74207 .....	\$12.00
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**E PAPERMATE MALIBU IMPRINTED EMBLEM ON BARREL.**

No. 74220 Legion .....	\$1.00
No. 34220 Auxiliary .....	1.00

**F PAPERMATE VILLAGER.** Unique pen that's tapered and curved to fit the hand. Stainless steel barrel. Imprinted emblem.

No. 74221 Legion .....	\$1.50
No. 34221 Auxiliary .....	1.50

**G PAST PRESIDENT BALL PEN.** Jewelers quality pen by Anson. Chrome with Past Unit President (only) scroll. Propel-repel point. Gift Boxed.

No. 31016 .....	\$9.00*
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**H RED, WHITE, AND BLUE ball point pen.** With American Legion or Auxiliary emblem.

No. 74701 .....	\$0.25
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**J BALL PEN.** Better quality pen with gold finish metal barrel. American Legion (No. 74706) or Auxiliary (No. 34706) emblem in blue.

Each .....	\$0.60
Special imprint up to three lines on minimum order of 100.	
Per 100 .....	\$49.00

**K BALL PEN.** Non-skip ball point in blue.

American Legion No. 74274 ....	ea. \$0.40
Auxiliary No. 34274 .....	ea. \$0.40
Special imprinting with minimum order of 100 .....	per 100 \$30.00

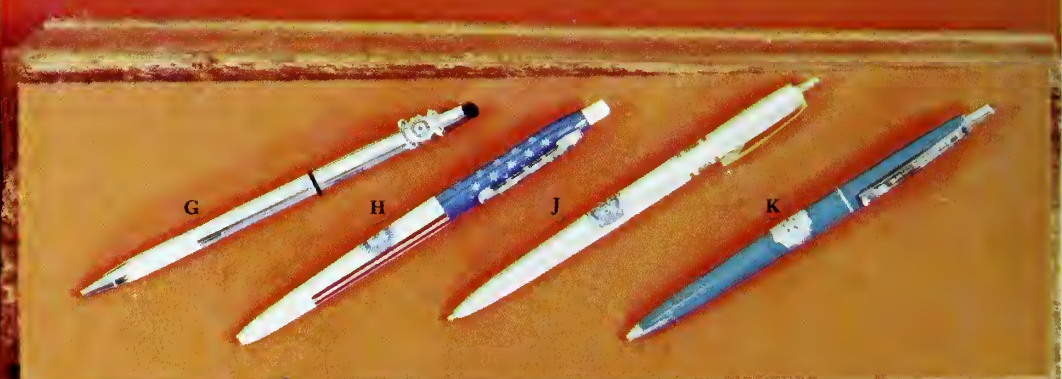
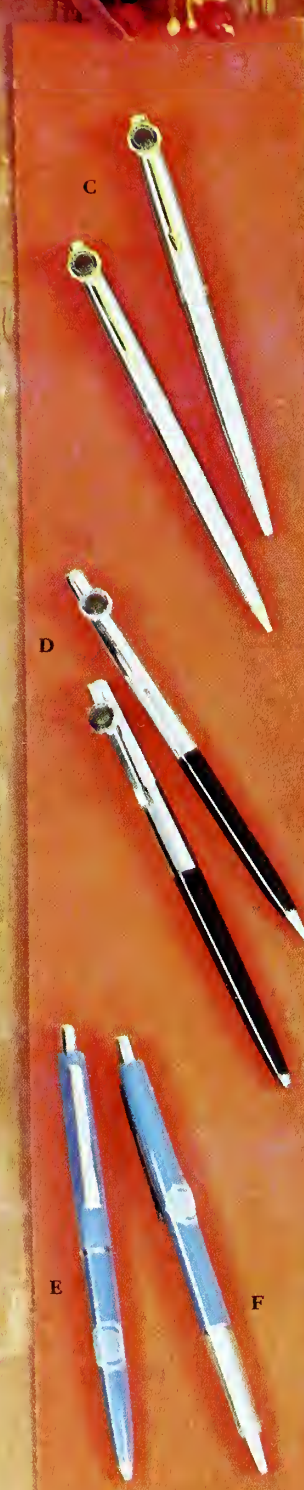
**C PARKER CUSTOM JOTTER.** Stainless steel cap and barrel with gold plated clip and trim. (Specify if Auxiliary emblem desired). Gift boxed.

No. 74222 Set .....	\$8.25
No. 74223 Pen .....	4.25
No. 74224 Pencil .....	4.25

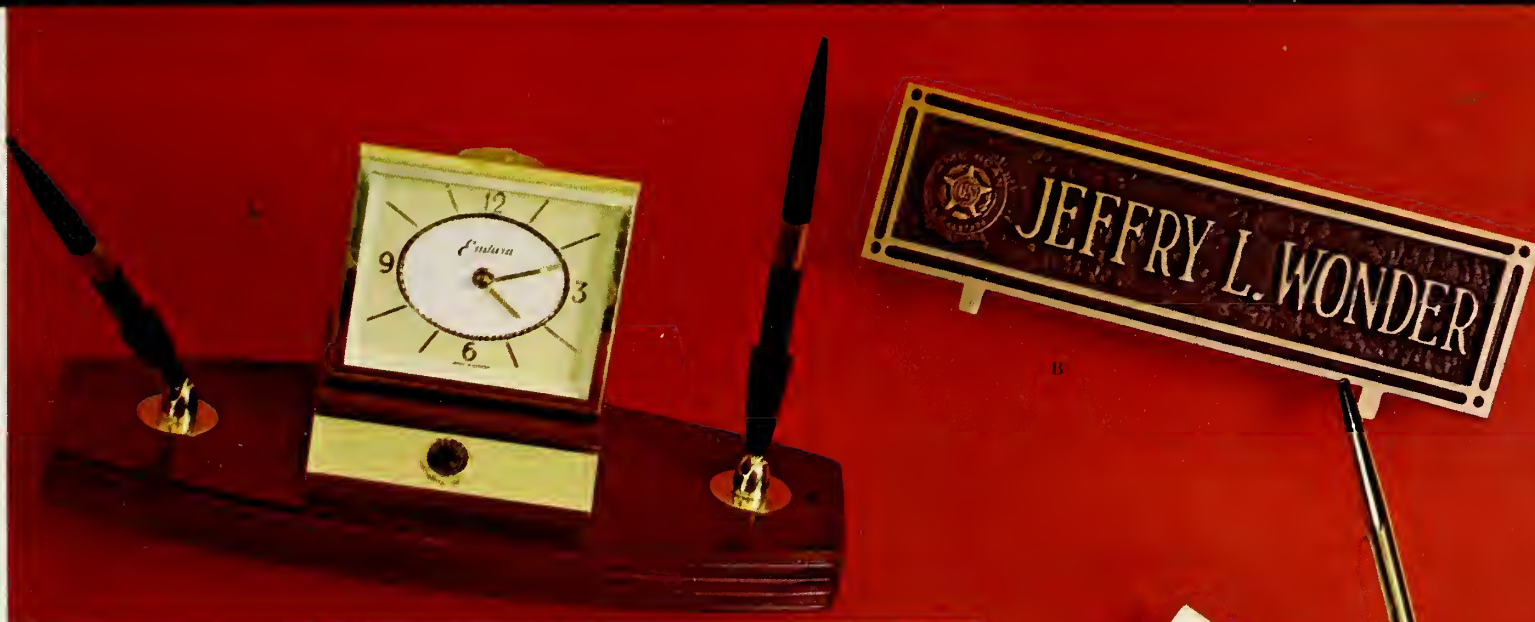
**D SHEAFFER PEN AND PENCIL SET.** Black barrel, chrome cap. (Specify if Auxiliary emblem desired). Gift Boxed.

No. 74210 Set .....	\$4.75*
No. 74211 Pen .....	2.50*
No. 74212 Pencil .....	2.50*

## PEN SETS







ALL SETS SHIPPED WITH LEGION  
EMBLEM, AUXILIARY OR S.A.L.  
EMBLEM AVAILABLE  
IF REQUESTED

HELP SUPPORT AMERICAN LEGION  
PROGRAMS—BUY FROM  
NATIONAL EMBLEM SALES.

**A CLOCK AND DOUBLE PEN SET.** Accurate  
hand wind clock and two ball point pens  
mounted on fine walnut base.  
No. 74236F ..... \$19.95\*

**B DESK OR DOOR NAME PLATE.** Cast  
bronze with The American Legion or  
Auxiliary Emblem. (Unless specified  
American Legion will be sent.) Bright  
polished letters, with darker background.  
Lugs for desk plate (No. 74711), or holes for  
door plate (No. 74712). Maximum of 15  
letters or spaces per line, with two lines.  
Each ..... \$17.00\*

Allow five weeks for delivery

**C CROSS DESK SET.** For those who desire  
the very finest in writing instruments.  
Beautiful base with Cross 12K gold filled  
pen. Complete with satin lined presentation  
box.

Jet Black Crystal Base with one pen.  
No. 74218 ..... \$34.95

White Pedrara Onyx Base with one pen.  
No. 74219 ..... \$34.95

**D DESK PEN SET.** Ball point pen mounted on  
White Onyx base. Complete with engraving  
plate.

No. 74237F ..... \$4.75\*

**E CALENDAR AND DOUBLE PEN SET.**  
Gold finish perpetual roll calendar and two  
ball point pens mounted on genuine White  
Onyx base.

No. 74235F ..... \$19.95

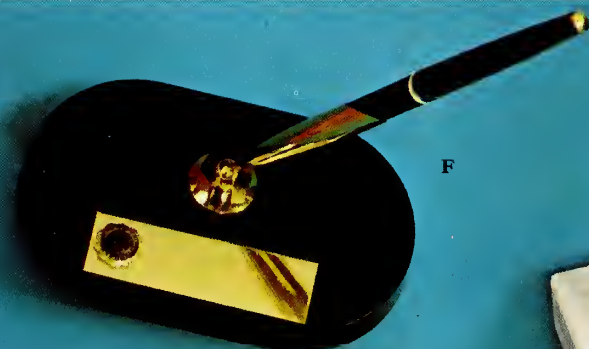
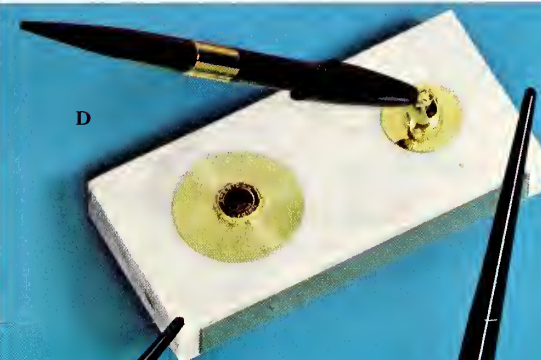
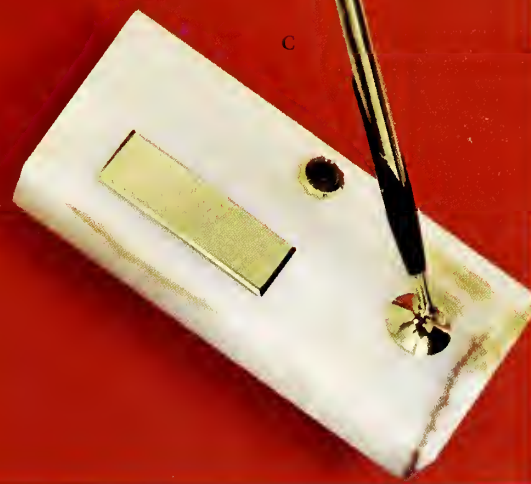
## DESK SETS

**F ECONOMY DESK SET.** Ball point pen with  
molded base. Complete with engraving plate  
and gift box.

No. 74238 ..... \$3.25

ALWAYS USE YOUR ZIP CODE—  
IT AIDS DELIVERY.

SERVICE CHARGE FOR EXCHANGE  
OF CUSTOMER ERRORS,  
50 CENTS PLUS POSTAGE.





# MEN'S LEATHER ITEMS

## MEN'S LEATHER ITEMS GOLD EMBOSSED WITH THE AMERICAN LEGION EMBLEM

**A BILLFOLD** and six-key hanger Key Guard by Swank. This fine crafted combination of genuine buffalo grain cowhide will afford you years of satisfaction.

No. 74479, Black ..... \$6.00

No. 74480, Brown ..... \$6.00

**B KEY GUARD BY PRINCE GARDNER.**

Features "Adapt-A-Snap" self adjusting closing. Lifetime registration with reward to finder. Buffalo Grain Cowhide. Six-key hanger in Black (No. 74488); or Brown

(No. 74489) ..... \$2.50

Eight-key hanger in Black (No. 74490); or

Brown (No. 74491) ..... \$3.00

**C HEAVY VINYL PASS CASE.** Holds 17 cards face up, side pockets, and money fold. Black only. (No. 74477)

Each ..... \$1.00

12 to 99, each ..... \$0.90

100 or more,  
each (imprinted without charge) ..... \$0.80

**D TRI-FOLD BILLFOLD** that holds letters and over-size currency, yet folds down to slim pocket size. Two card and photo pockets, plus accordion photo case. Genuine Water Buffalo leather. Black (No. 74448), or Brown (No. 74449) ..... \$6.00

**E MONEY FOLD** by Prince Gardner. Eight place removable photo-card case, covered money clip, and open face I.D. window. Genuine Polished Cowhide. Black (No. 74492); or Brown (No. 74493) ..... \$4.00

**F INDEX SECRETARY** by Prince Gardner. Chaparajos Steerhide in Black (No. 74462); or Brown (No. 74463) ..... \$7.50

**G REGISTRAR BILLFOLDS BY PRINCE GARDNER.** Registrar difference in price depends on leather. All have removable photo-card cases with self-adjusting "Adapta-snap" closing. Card case can be carried separately. Billfolds have "invisible stitch" with no outside seams to rip or tear. All have bill divider with concealed money flap, extra card and key pockets and duplicate key slots.

Genuine Cowhide in Black (No. 74437); or Brown (No. 74438) ..... \$4.00

Ranchero Steerhide in Black (No. 74441); or Brown (No. 74442) ..... \$6.00

Water Buffalo in Brown (No. 74473); or Black (No. 74474) ..... \$7.50

Fandango Calf in Black (No. 74443); or Mocha (No. 74444) ..... \$12.50

**H GENUINE COWHIDE BILLFOLD BY PRINCE GARDNER.** Removable passcard case. Zipper close currency compartment and snap close change pocket. Black (No. 74426) or Brown (No. 74427) ..... \$6.50



**"VELVET TOUCH" BY AMITY.**  
Luxurious Ricardo Cowhide frames a panel of whisper soft suede. The result . . . blended elegance. Available in Pale Shadow with contrasting suede.

**A FRENCH PURSE.** Full width frame pocket for currency. Credit card pocket. Eight-view photo case.

No. 34432 . . . . . \$7.00

**B FRENCH CLUTCH.** Full width frame pocket. Zipper currency pocket. Transparent wings to show eight credit cards. Extra pockets.

No. 34433 . . . . . \$8.50

**C BILLFOLD.** Adjustable "Snap Happy" closure, roomy coin pocket, divided currency section, and open card pocket. Eight-view photo case.

No. 34434 . . . . . \$7.00

**D KEY CASE.** Five Flip-Lock hooks permit easy removal of any key. Lifetime registration for return if lost.

No. 34435 . . . . . \$3.75

**E TRI-FOLD.** Holds letters and outsize currency, yet folds twice to slim shape. Outside coin pocket, 16-view card case, two open pockets, and "Snap Happy" closure.

No. 34436 . . . . . \$7.50

**"SENTRY" BY PRINCESS GARDNER.** A salute to fashion. Available in Torch Red.

**F "TRI-PARTITE" FRENCH PURSE.** Inside pocket for cards, stamps, tickets, large double bill compartment, and Exclusive Adapta-Snap closing.

No. 34437 . . . . . \$6.00

**G REGISTRAR BILLFOLD.** Removable Photo-Card Case, Show-A-Card clip for adding more windows, one-piece billfold closing tab, etc.

No. 34438 . . . . . \$7.00

**H KEY GUARD.** Button closing (6 Hook). Key loops are removable. Inside pocket for driver's license.

No. 34439 . . . . . \$3.00

**J CHECKBOOK SECRETARY.** Includes ball point pen, removable 10-place vinyl card case, gusseted coin purse and three roomy pockets for currency, checks, etc.

No. 34440 . . . . . \$12.00

**LADIES LEATHER ITEMS GOLD EMBOSSED WITH THE AMERICAN LEGION AUXILIARY EMBLEM**



## WOMEN'S LEATHER ITEMS





**A EXECUTIVE PORTFOLIOS.** Unique spring opening assures easy access to the contents. Comes equipped with handles for easy carrying. Harness Brown for men and Coronet Red for the ladies. (17½" x 12")  
 No. 76162 Brown ..... \$5.50  
 No. 36163 Red ..... \$5.50

**B HANGER GRIP.** Carry clothing on hangers with ease.  
 No. 80116 ..... \$0.50

**C VINYL GARMENT BAG.** Designed for easy "carry-on" to be hung in the coat compartment of the plane. Gusseted to hold four garments nicely. Black only.  
 No. 74415 ..... \$7.25

**D ECONOMY CLOTHING BAG.** Styled for those quick trips by plane or car-also excellent for storing out-of-season garments.  
 No. 74414 ..... \$3.00

**E CARRY-ON FLIGHT BAG.** No more standing in airline terminals waiting for luggage. Fits nicely under the plane seat. Center compartment holds a suit, and side pockets hold all the essentials for a short trip. Made of quality SKAI vinyl. Available in black or brown.  
 No. 76100 ..... \$16.95

**F TRAVEL KITS BY AIRWAY.** The "Sociable" travel companions for conventions, sporting events, picnics, and every occasion away from home. "Coffee Time" travel kit features quality electric percolator and four durable plastic cups. "Travel Bar" features sparkling chromed serving utensils and unbreakable beverage servers.  
 Two Bottle Travel Bar  
 No. 76180 ..... \$15.95  
 "Coffee Time" Travel Kit  
 No. 76190 ..... 21.95

**G PORTFOLIO WITH "RETRACTABLE" HANDLES.** Heavy duty zipper assures security. Made from vinyl for long, hard service. Black only. (16½" x 11")  
 No. 74401 ..... \$2.75

**H "EASY-OPEN" PORTFOLIO.** The spring opening permits instant opening and closing without the necessity of zipping. Made of soft, supported vinyl that can be easily cleaned. Available in Harness Brown only. (17½" x 12")  
 No. 76161 ..... \$4.50

**J "TRAVEL DESK."** A combination clipboard and underarm portfolio. Items include one opaque pocket, which contains an engagement calendar. Made of pure virgin vinyl, and as an extra point of beauty, a bold lock to match the exposed clip, which holds a letter-size eye-ease pad.  
 American Legion No. 74332 ..... \$4.00  
 Auxiliary No. 34332 ..... \$4.00







# LUGGAGE & BRIEFCASES



**K VINYL ADJUSTABLE PHONE DIRECTORY COVER.** Fully adjustable, will accommodate all "urban" directories from ½" to 2½" thick. Harness Brown only (10" x 11½"). Specify American Legion or Auxiliary emblem.  
No. 76163 ..... \$6.50

**L "COURIER" LEGAL SIZE PORTFOLIO.** Jam-proof, snare-proof zipper keeps contents secure from dirt and dampness. Priced right for the budget conscious. Black only (16½" x 11¼").  
No. 74405 ..... \$1.50

**M "SLIM JIM" BY ATLANTIC.** Expanded SKAI Vinyl Attache Case. One legal pocket, plus full length front pocket, padded top and bottom, turned edges and stitched corners. Colors in black, olive and brown. Size 17" x 12" x 2½".  
No. 76160 (Specify Color) ..... \$15.50

**N ATTACHE CASE BY ATLANTIC.** Made of fine expanded SKAI vinyl with extended edges, 2 tiered pockets, with full length front pocket. Fine hardware, padded top and bottom. Colors, black, olive and brown. Size 18½" x 13" x 3¼".  
No. 76170 (Specify Color) ..... \$20.00

**O ECONOMY ATTACHE CASE.** Rugged molded construction covered in grained vinyl. Built-in three-section legal size accordion file. Black only. (18" x 12" x 4")  
No. 74418 ..... \$10.25

**P SAMSONITE BRIEFCASES.** Finest luggage quality. Three pocket expanding file. Olive color only.  
The Envoy-3" Attache  
No. 74408 ..... \$21.00  
The Suburban-5" Attache  
No. 74409 ..... \$23.00

**Q BRIEF BAG.** Versatile value packed bags built for the man who appreciates superb craftsmanship and those extra construction details. Made of scuff and tear resistant vinyl. Reinforced T-rail protective edge guards. Three position extension lock. Three convenient compartments. Available in Black and Ginger (legal size 18 x 14 with 8" expansion) No. 74413 (Ginger); No. 74407 (Black) ..... \$15.50

YOUR BANKAMERICARD  
OR MASTER CHARGE WELCOME

SERVICE CHARGE FOR  
EXCHANGE OF CUSTOMER  
ERRORS, \$0.50 PLUS POSTAGE.

HELP SUPPORT  
AMERICAN LEGION PROGRAMS—  
BUY FROM NATIONAL EMBLEM SALES.

ALL ITEMS SHIPPED PREPAID  
UNLESS STATED OTHERWISE





## GIFTS

### A ZIPPO WINDPROOF LIGHTER.

Never a cost for repair. Regular size, satin chrome finish with American Legion (No. 74900) or Auxiliary (No. 34900) emblem ..... \$5.00

### B VU-LIGHTER. By Scripto. Chrome with blue trim. Emblem floats in visual fuel supply. Life-time guarantee. American Legion (No. 74902) or Auxiliary (No. 34902)

..... each \$4.50

### C SLIM ZIPPO. 1-1/8 x 2-1/8 inches in bright polished chrome finish with American Legion (No. 74901) or Auxiliary (No. 34901) emblem

..... \$5.50

### D VU-TANE BY SCRIPTO. The only Butane lighter approved by the Federal Aviation Administration for in flight use by pilots. Visible fuel supply. Legion emblem imprinted on case.

No. 74905 ..... \$3.95

### E BUTANE LIGHTER BY SCRIPTO. A handsome lighter in polished chrome finish. Fully guaranteed by Scripto.

No. 74906 ..... \$5.50\*

### F PARK WINDPROOF LIGHTER.

Lightweight blue and gold. No charge by factory to place in first class mechanical condition if ever necessary. Made in U.S.A. American Legion (No. 74904) or Auxiliary (No. 34904) ..... \$2.00

### G BEANIE ASHTRAY. An ever popular design with brushed chrome top and heavy vinyl "Bean Bag."

No. 74907 ..... \$1.75

### DECORATIVE SOUVENIR TRAYS.

These heavy smoked glass trays illustrating The Pledge of Allegiance, The American Legion National Headquarters, and a replica of the plaque carried by the first astronauts to the moon, are available individually or as a set. Complete with hangers for use as wall plaques. Ideal for candy or trinkets.

Set No. 76140 ..... \$5.00

### Individually

H No. 76150 Headquarters ..... \$2.00

I No. 76145 Pledge ..... 2.00

J No. 76155 Moon Plaque ..... 2.00

### K OLD GLORY FLAG PLAQUE.

Faithfully reproduced with the utmost attention to detail and good taste. Resplendent in Red, White and Blue finish. A proud addition to any home or Post club room. Measures 21-1/4" x 15-1/8" high.

No. 76316 ..... \$16.95

### L LEGION PLAQUE. A beautiful

addition to the Post. This 14" rustic finished plaque is molded polyurethane with a keen attention given to detail. This material has the durability of metals, but at an inexpensive price.

No. 76314 ..... \$10.95

WALL PLAQUES. Stylized, unusual relief and recessed design are enhanced by multi-color accents. Deep-grained texture realistically depicts the heritage of our forefathers. The perfect focal point of interest in any setting.

M No. 76311 Eagle/Shield ..... \$12.95

N No. 76312 Military Drum ..... 12.95

O No. 76313 Liberty Bell ..... 12.95

(Grouping of three) ..... \$33.00

### P SHAVE CASE. Made of heavy vinyl.

Easy to clean lining and snap open top.

No. 74446 ..... \$4.25







## DECORATIVE & GIFT ITEMS

**Q EVERFLASH 10 CAMERA** by Keystone. The amazing camera that never needs flash cubes. Makes its own flashes! Instant loading - Uses No. 126 film - f/8 3-element coated lens - Made in U.S.A.

No. 76102 ..... \$39.95

**R AUTHENTIC LEGION DECOUPAGE WALL PLAQUE.** Completely hand crafted of native pine, thus insuring a deep rich wood grain tone. Complete with decorative top & functional back hook.

No. 76310 (12½" x 11¼") .... \$9.95

**S FAMILY OF ALES.** Specify Legion or Auxiliary emblem.

No. 76266 Foot of Ale

with walnut stand ..... \$7.00

No. 76267 Yard of Ale

with walnut stand ..... 15.95

(As a Set ..... \$20.00)

**T CERAMIC MUGS.** Fine quality heavy ceramic mugs, fired in deep blue with Emblem and trim in 22K gold and pure silver.

No. 76422 16 oz. mug

with Legion emblem ..... \$4.25

No. 36422 10 oz. mug

with Auxiliary emblem ..... 3.75

**U PEWTER MUG.** Finest quality glass-bottomed mug by International Silver

No. 76423 ..... \$12.95

Mug may be individually personalized at 15 cents per character. Print lettering instructions.

**V AMERICAN EAGLE WALL PLAQUE.** Made of light weight, weatherproof Vacucel. Hand painted in fade resistant colors. May be used indoors or outdoors. Measures 14½ x 32½ inches.

No. 76315 ..... \$4.25

**W TRAVEL ALARM.** Day and date on Automatic Calendar. Luminous hands and dots. Black leather covered case. Specify Legion or Auxiliary emblem.

No. 74926 ..... \$9.95

**X CHEESE TRAY.** Solid walnut cheese with 5" square ceramic tile. Complete with stainless cheese knife. A decorative and useful gift. Specify American Legion or Auxiliary emblem.

No. 76113 ..... \$6.00+

**Y SHOE SHINE KIT.** Shoe grooming needs in compact kit by Amity. Soft black vinyl cover contains black and brown polish, brush and buffer rag.

No. 74445 ..... \$5.00

+ Unless specified, the American Legion emblem will be used.



# TROPHIES & AWARDS



Specially designed for The  
American Legion  
All purpose flag and eagle  
\$1.50 Extra  
No. 73327 Gold  
No. 73328 Silver

Lady  
Achievement  
73337

Baseball Player  
No. 73339

Baseball Pitcher  
No. 73341

Baseball Golfer  
No. 73343

Baseball Achievement  
No. 73345

Also other trophies available with the flag special order.



Prices include figures, which are interchangeable. Specify both trophy and figure number. Trophies, cups, and plaques also available with Sons of The American Legion or Auxiliary emblem. Unless specified, American Legion will be sent. All can be engraved. Expert engraving at 15 cents per character. Write for prices on engraving other than standard block letters. Items shipped prepaid. Print lettering instructions.

#### Walnut and Gold

- A No. 73064F ..... 12½" \$9.15\*  
No. 73066F ..... 14½" 9.85\*

#### Walnut with Gold or Silver

Gold Silver

- B No. 73316F No. 73317F ..... 11" \$6.75\*  
No. 73320F No. 73321F ..... 13" 7.50\*

#### Electric Clock, Goldtone, 110 V.A.C.

- C No. 73098F ..... 10½" \$20.75\*

#### Walnut and Gold

- D No. 73111F ..... 9" \$5.00\*  
No. 73113F ..... 11" 6.00\*

#### E WALNUT AND ALUMINUM BOOKENDS.

Solid walnut with 3/8" Aluminum bar stock inlays. Cast aluminum American Legion emblem. Cork bottoms to protect furniture. Aluminum bars may be engraved at 15 cents per letter.

- No. 74339 ..... \$26.50\* pr.

#### F Walnut and Silver

- No. 73062F ..... 11½" \$8.80  
No. 73063F ..... 13½" 9.15

#### G Goldtone and Copper

- No. 73092F ..... 8" \$10.35  
No. 73093F ..... 10" 11.00

#### Walnut Base with Gold Cup and Figures.

- H No. 73200F ..... 16" \$16.00\*  
No. 73202F ..... 19½" 23.00\*  
No. 73203F ..... 21½" 26.00\*

#### Two Step Walnut Base with Gold

- J No. 73074F ..... 7" \$4.50\*

#### Walnut and Gold with Two Figures

- K No. 73103F ..... 21½" \$24.00\*  
No. 73105F ..... 23½" 26.00\*

#### Walnut Base

Gold Silver

- L No. 73307F No. 73311F ..... 12½" \$9.00\*  
No. 73308F No. 73312F ..... 15" 13.00\*  
No. 73310F No. 73314F ..... 18" 20.00\*

#### White Marble Base, Gold color

- M No. 73100F ..... \$3.25\*

#### N BASEBALL TROPHY. Complete with official American Legion Baseball.

- No. 73124 ..... \$6.95  
No. 73125, without baseball ..... 4.25\*

All trophies shipped Prepaid.  
FOUR WEEKS DELIVERY





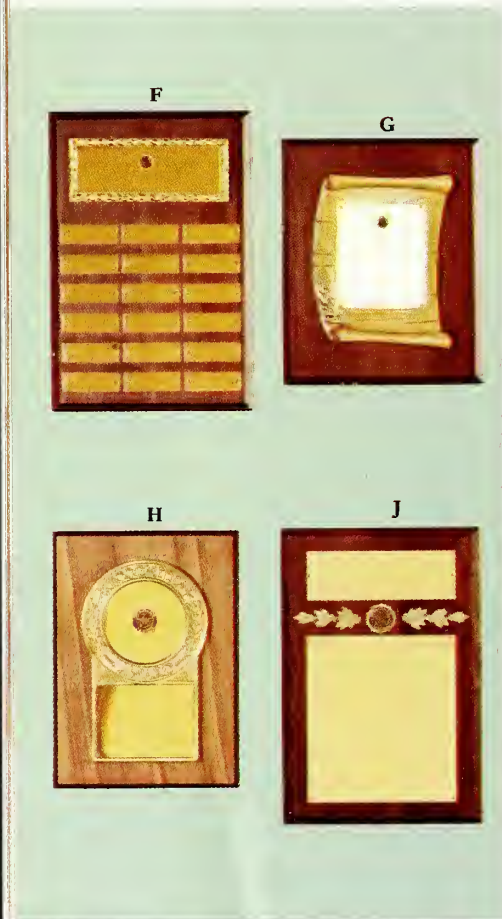
# PLAQUES

All plaques furnished with American Legion, Sons of the Legion or Auxiliary emblems. Unless specified American Legion will be sent. Engraving at 15 cents per character. Four weeks delivery on all trophies, plaques and cups. All plaques shipped prepaid.

- A Walnut and Gold  
No. 73240F ..... 6½ x 7½" \$5.00
- B Walnut and gold 50 year plaque. New Electronic Reproduction. Engraving of basic lettering which cannot be changed. Blanks to engrave name, etc.  
No. 73212F ..... 9½ x 12" \$20.00\*
- C ETCHED ACHIEVEMENT AWARD.  
No. 73179 ..... 10 x 12" \$28.75
- D Walnut and Gold with Stand  
No. 73218F ..... 8½" \$8.50\*
- E Walnut Shadow Box  
No. 73167F ..... 10¼ x 12¼" \$19.00\*
- F Walnut (Write for prices on additional or fewer plates)  
Gold Silver  
No. 73173F No. 73106F ... 6 x 9" \$17.00  
No. 73175F No. 73108F ... 10 x 15" 25.00
- G Cast Scroll with Walnut Plaque  
No. 73191F ..... 8 x 10" \$12.75\*
- H Walnut and Gold Recognition Award  
No. 73118F ..... 7½ x 10½" \$21.50\*
- J Walnut and Gold  
No. 73237F ..... 6 x 9" \$12.55\*  
No. 73238F ..... 8 x 12" 16.00\*
- K POST AND UNIT ROSTERS. A permanent tribute to the men and women who have served your Post or Unit. Space for 60 names (see name plate copy below), on a 22

x 32 x ¾ inch plaque. All rosters prepaid. Include Post name, number, city and state.

- PAST COMMANDERS ROSTER,  
No. 73242F ..... \$62.50\*
- PAST PRESIDENTS ROSTER,  
No. 33242F ..... 62.50\*
- POST EVERLASTING ROSTER,  
No. 73228F ..... 62.50\*
- NAME PLATE. Embossed plate for above with individual's name and year. When ordered with above plaques.  
No. 73243F Prepaid ..... each \$3.00\*  
On subsequent orders.  
No. 73244F Prepaid ..... 4.50\*
- L Walnut and Gold Certificate of Appreciation  
No. 73134 ..... 8 x 10" \$12.00\*
- M Walnut and Gold Achievement Award  
No. 73128 ..... 8 x 10" \$12.00\*
- N WALNUT GAVEL PLAQUE. Gavel snaps on or off plaque, and may be used. Plate and gavel band both suitable for engraving.  
No. 73235 ..... \$16.25\*
- O Walnut and Gold  
No. 73193F ..... 7¼ x 9" \$8.00\*  
No. 73195F ..... 10 x 12" 14.75\*  
No. 73196F ..... 12¼ x 15" 18.25\*
- P CUSTOM PLAQUES. Anything can be copied—a citation, photograph or combination of both. These Custom Plaques are made by deep-etch process on copper, and then mounted on either a hand rubbed walnut plaque or in a walnut shadow box. Charge includes all lettering, regardless of the number of letters. Specify plaque or shadow box.  
No. 73366 8 x 10" ..... \$ 75.00  
No. 73368 9 x 12" ..... 100.00  
Write for quotations on other sizes.
- Q Walnut with Gold Scroll  
No. 73232F ..... 10 x 15" \$22.75\*







**R** Champion Roster (Specify Figure Desired)  
No. 73139F ..... 9½ x 15" \$21.00\*

**S** AMERICAN LEGION BASEBALL AWARD PLAQUE.  
Walnut and Gold.  
No. 73121F 13 x 16" ..... \$27.50  
No. 73122F 15 x 18" ..... 31.00  
No. 73123F 17 x 20" ..... 35.00

**T** NEW! POST OFFICERS PHOTO PLAQUE.  
Glass plate mounted on 15 x 25½ inch walnut finish vinyl plaque. Space for nine standard Polaroid photos of your Post officers. Complete with mounting cards for photos, 23K gold signature strips, and preprinted officer titles. Two cards supplied with flag for unused photo areas.  
No. 73222 ..... \$45.00  
**REFILL KIT.** Photo plaque refill kit includes 4 mounting cards, 12 pressure sensitive pads, 14 signature foils, and one set of officers titles.  
No. 73223 ..... \$2.50

**U** Walnut and Gold  
No. 73126F ..... 6¾ x 5" \$4.50

**V** PAST COMMANDER PLAQUES.  
Recognize outstanding leadership and service to your outgoing commanders. Deeply embossed metal with heavy bas-relief emblem, mounted on five-ply 12 x 15 x 5/16 inch walnut panels. When ordering include name of individual, the Post, County, District or Department, and the date of office.  
**PAST POST COMMANDER PLAQUE,**  
No. 73245F ..... \$27.50\*  
**PAST COUNTY COMMANDER PLAQUE,**  
No. 73246F ..... 27.50\*  
**PAST DISTRICT COMMANDER PLAQUE,**  
No. 73247F ..... 27.50\*  
**PAST DEPARTMENT COMMANDERS PLAQUE,**  
No. 73248F ..... 27.50\*

**W** LAMINATED PLAQUE. Any certificate 8½ x 11" may be laminated to walnut finish plaque. Specify Type of certificate and wording.  
No. 73221 ..... 9 x 12" \$18.95

**X** Walnut and Bronze State Plaque (Specify State)  
No. 73233F ..... 9½ x 15" \$25.50\*

**Y** LIFE MEMBER PLAQUE. Individual's name, with number of the Post and State. Mounted on 9½ x 7¼" five-ply, hand rubbed walnut panel.  
No. 73220F ..... \$16.50\*

**Z** CHARTER MEMBER. Individual's name, with number of the Post and State name. Mounted on 9½ x 7¼" five-ply, hand rubbed walnut panel.  
No. 73219F ..... \$16.50\*

**AA** Walnut and Gold State Outline (Specify State)  
No. 73227F .. Approx. 8½ x 13½" \$24.00

**BB** AWARD OF MERIT PLAQUE. 7 x 9" for any general use. Individually embossed wording includes word "To" with panel for recipient's name and word "For" with panel space for four lines of your own copy included in price. Each line not to exceed 28 characters or spaces and to include your Post name.  
No. 73249F ..... \$20.00

**CC** Walnut and Gold  
No. 73168F ..... 9¾ x 12" \$12.50

**DD** Walnut and Gold  
No. 73234F ..... 10 x 14" \$16.00

**EE** Walnut and Gold  
No. 73176F ..... 9 x 6" \$18.25\*  
No. 73177F ..... 8 x 10" 21.50\*







**MEMBERSHIP  
ACHIEVEMENT**  
No. 73422

Bronze .....\$2.20\*  
Silver .....5.40\*  
Gold-Fill .....8.60\*



**GENERAL**  
No. 73585

Bronze .....\$2.50\*  
Silver .....5.50\*  
Gold-Fill .....8.70\*



**GENERAL**  
No. 73588

Bronze .....\$2.50\*  
Silver .....5.50\*  
Gold-Fill .....8.75\*



**MARKSMANSHIP**  
No. 73456

Bronze .....\$3.20\*  
Silver .....6.30\*  
Gold-Fill .....8.70\*



**SCHOLASTIC**  
No. 73579

Bronze .....\$2.45\*  
Silver .....5.00\*  
Gold-Fill .....7.20\*



**NATIONAL GUARD  
WITH RIBAR**  
No. 73516

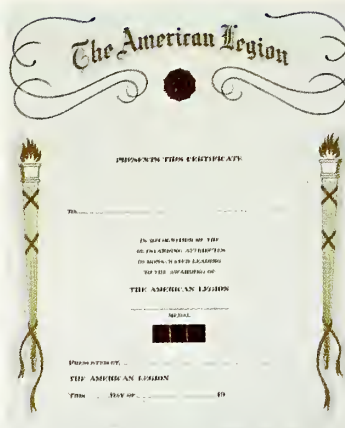
Bronze .....\$4.50\*  
Silver .....6.00\*  
Gold-Fill .....8.50



**ALL SPORTS.** Panel can be changed for every purpose. Specify event. Three weeks delivery. No. 73447\*

Bronze .....\$3.15\*  
Silver .....6.40\*  
Gold-Fill .....8.60\*

All medals have regulation American Legion ribbon with pin and catch in an attractive presentation box. Specify bronze, sterling or gold filled quality. Engraving at .15 per letter or numeral. Type or print engraving instructions.



**CERTIFICATE OF AWARD.** Full color 8½" x 11", suitable for awarding with any American Legion (No. 73410) or Auxiliary (No. 33410) medal.

each .....\$0.50  
25-99 .....0.40  
100 or more .....0.30

**CERTIFICATE OF PARTICIPATION** (Not illustrated.) All purpose 8½ x 11", to certify participation in any American Legion or Auxiliary program. American Legion (No. 75258) or Auxiliary (No. 35258),

Each .....\$0.50  
25-99 .....0.40  
100 or more .....0.30

## REWARD EXCELLENCE IN



**DELUXE PRESENTATION AND DISPLAY CASES:** Wall Display Cases are wood framed with gold tooling and velvet background. Unbreakable clear plexiglass to protect medal. Jeweler's type display case has simulated leather covering and padded velvet lining.

Small Wall Case (For single medal)  
No. 73595 .....\$16.00  
Jeweler's Case (for up to 4 medals)  
No. 73597 .....18.95  
Large Wall Case (For 2 or 3 medals)  
No. 73596 .....18.00



**MERITORIOUS SERVICE  
PIN BACK, NO RIBBON  
GOLD-FILL ONLY**  
No. 73594

Gold-Fill .....\$3.25



**MUSIC**  
No. 73465

Bronze .....\$3.20\*  
Silver .....6.30\*  
Gold-Fill .....8.70\*



**SCHOLARSHIP BOOK**  
No. 73576

Bronze .....\$2.45\*  
Silver .....5.00\*  
Gold-Fill .....7.20\*





**A FIVE STAR AWARD.** The basis of award and complete Five Point program of Service is outlined in the Squadron handbook. Gold plated medal and stars, beautifully enameled in colors for wear on SAL cap.

No. 53121 Single cap buttons ..... \$1.50  
 No. 53119 Complete set 5 stars ..... 5.50\*  
 No. 53120 Medal only ..... 3.75\*

**ALL ORDERS FOR TEN IDEALS OR FIVE STAR AWARDS MUST BE APPROVED BY AN AMERICAN LEGION POST OFFICER.**

**B TEN IDEALS AWARD.** A national award of recognition geared for younger members as a stepping stone to participation in the Five Star Award program. Presented to those who have completed the Ten Ideals Program of Patriotism, Health, Knowledge, Training, Honor, Faith, Helpfulness, Courtesy, Reverence and Comradeship.

Medal No. 53110 ..... \$2.50

## YOUTHFUL ACHIEVEMENT



**MEDAL OF MERIT**  
No. 73425

Bronze ..... \$2.25\*  
 Silver ..... 5.20  
 Gold-Fill ..... 8.00\*



**ATHLETIC AWARD**  
No. 73444

Bronze ..... \$2.70\*  
 Silver ..... 4.80\*  
 Gold-Fill ..... 6.70\*



**MERIT AWARD**  
No. 73428

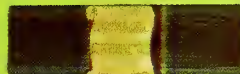
Bronze ..... \$3.00\*  
 Silver ..... 4.40\*  
 Gold-Fill ..... 6.10\*

### DEFENSE DEPT. APPROVED



**R.O.T.C. Military Excellence**  
No. 73501

Bronze ..... \$4.50\*  
 Silver ..... 5.60\*  
 Gold-Fill ..... 8.50



**R.O.T.C. Scholastic Excellence**  
No. 73507

Bronze ..... \$4.50\*  
 Silver ..... 5.60\*  
 Gold-Fill ..... 8.50



R.O.T.C. Medals Priced Complete With Matching Ribar

Due to extreme fluctuation in the gold market, prices of gold-fill medals are subject to change.



**HEROISM**  
No. 73434

Bronze ..... \$3.00\*  
 Silver ..... 4.65\*  
 Gold-Fill ..... 6.50\*



**VALOR**  
SILVER ONLY  
No. 73565

Silver ..... \$4.50\*



# REWARD YOUTHFUL ACHIEVEMENT

THEY ARE WHERE OUR HISTORY BEGAN . . AND OUR FUTURE REMAINS

Medals A through J shown below have regulation American Legion ribbon with pin and catch in an attractive presentation box. Specify bronze, sterling or gold filled quality. Engraving at .15 per letter or numeral.

<b>A ESSAY No. 73471</b>	
Bronze .....	\$3.20*
Silver .....	6.00*
Gold-Fill .....	7.00*
<b>B ESSAY No. 73573</b>	
Bronze .....	\$3.10*
Silver .....	6.50*
Gold-Fill .....	8.70*
<b>C ESSAY No. 73477</b>	
Bronze .....	\$2.40*
Silver .....	4.70*
Gold-Fill .....	6.50*
<b>D ORATORY No. 73513</b>	
Bronze .....	\$2.40*
Silver .....	4.70*
Gold-Fill .....	6.50*
<b>E ORATORY No. 73519</b>	
Bronze .....	\$3.10*
Silver .....	5.80*
Gold-Fill .....	6.75*
<b>F ORATORY No. 73528</b>	
Bronze .....	\$3.10*
Silver .....	4.60*
Gold-Fill .....	6.50*
<b>G AMERICANISM No. 73483</b>	
Bronze .....	\$2.25*
Silver .....	4.60*
Gold-Fill .....	6.50*
<b>H SCHOLASTIC No. 73570</b>	
Bronze .....	\$3.40*
Silver .....	6.50*
Gold-Fill .....	8.60*
<b>J CITIZENSHIP No. 73480</b>	
Bronze .....	\$2.25*
Silver .....	4.50*
Gold-Fill .....	6.50*

## ORATORICAL PROGRAM

The High School Oratorical Contest is a successful activity of many Posts. Awards, matching the high quality of those available for the School Award Program, have been designed for presentation to cooperating schools and participants.

<b>K ORATORY MEDAL. 1 1/4 inches with design featuring Patrick Henry.</b>	
Bronze, No. 73555 .....	\$2.50
Silver, No. 73556 .....	3.80
Gold-Plate, No. 73557 .....	4.50

**L BROOCH.** To supplement your oratory award.

Bronze, No. 73560 .....	\$1.20
Gold Filled, No. 73562 .....	1.75

The American Legion School Award medal is presented by Posts to a vast number of boys and girls in graduating classes of public and private schools. Recipients best represent outstanding qualities of character and ability. Award is based on Courage, Honor, Leadership, Patriotism, Scholarship and Service which, if cultivated, result in better citizenship.

**M MEDALLION. (2 1/2")** award complete with miniature lapel pin and engraved certificate. No. 73400 ..... \$3.50  
**ENGRAVED CERTIFICATE ONLY**  
No. 73404 ..... 0.50  
**SMALL MEDAL. (Not Illustrated). 1 1/4 inches,** complete with engraved certificate. No. 73401 ..... \$1.80

**N BROOCH. 1/10 10K Gold filled,** to supplement your school award. No. 73402 ..... \$2.50\*

**O SCHOOL AWARD PLAQUE** for presentation to cooperating schools. Bronze plate on walnut stained backboard 10 x 14 1/4". Embossing includes "Awarded Annually By" with your Post name, number, town and state location. Fourteen raised plates for engraving names of winners. (Engraving on panels .20 per letter or numeral.) Four weeks delivery. No. 73409. Prepaid ..... \$43.00\*

**P ORATORY PLAQUE.** Bronze plate mounted on walnut stained backboard 10 x 14 1/4". Embossing includes "Awarded Annually By" with Your Post name, number, town and state location. Fourteen raised plates for engraving names of winners. (Engraving on panels .20 per letter or numeral.) Four weeks delivery. No. 73559 Prepaid ..... \$43.00\*

**Q CERTIFICATE OF HONORABLE MENTION.** For presentation only to runner-up in American Legion School Award medal program in recognition of outstanding scholarship and achievement. No. 73405 ..... ea. \$0.50  
25-99 ..... 0.40  
100 or more ..... 0.30

**CERTIFICATE OF PARTICIPATION** (shown on page 36). 8 1/2 x 11" certificate with emblem in color. Blanks to be filled in certifies participation in any American Legion program:

No. 75258 .....	ea. \$0.50
25-99 .....	0.40
100 or more .....	0.30

See page 36 for other citations.

**ON ALL ORDERS UNDER \$3.00, ADD \$0.50 POSTAGE AND HANDLING. PRINT ALL ENGRAVING INSTRUCTIONS.**

Due to extreme fluctuation in the gold market, prices on gold-fill medals are subject to change.







## AUXILIARY ACHIEVEMENT AWARDS

Recognize outstanding achievements in your schools and community. Build a better tomorrow by encouraging today's efforts. Auxiliary medals, boxed for presentation, are furnished with red, white and blue ribbon with a pin and safety catch. (All R.O.T.C. medals have American Legion ribbon only.) Engraving on medals at 15 cents per letter or number. Any medal on pages 32 & 33 not already available with the Auxiliary Emblem, can be furnished with the Auxiliary Emblem and ribbon on special order (with the exception of school awards). Six weeks delivery, with \$1.50 service charge additional per medal. See Page 32 for Colorful New Certificate Suitable For Awarding With Every Medal.



**POPPY AWARD**  
No. 33419

Bronze ..... \$4.50\*  
Silver ..... 7.70  
Gold-Fill ..... 9.25\*



**SCHOLASTIC**  
No. 33579

Bronze ..... \$2.45\*  
Silver ..... 5.30  
Gold-Fill ..... 8.30\*



**GENERAL**  
No. 33591

Bronze ..... \$2.50\*  
Silver ..... 5.30\*  
Gold-Fill ..... 8.00\*



**CITIZENSHIP**  
No. 33480

Bronze ..... \$2.40\*  
Silver ..... 4.50  
Gold-Fill ..... 7.00\*



**SCHOLASTIC**  
No. 33576

Bronze ..... \$2.45\*  
Silver ..... 5.00  
Gold-Fill ..... 7.20



**AMERICANISM**  
No. 33483

Bronze ..... \$2.25\*  
Silver ..... 4.50  
Gold-Fill ..... 6.50\*



**GIRL GOOD CITIZEN**  
Pin Back-No Ribbon  
No. 33549

Silver, each ... \$4.25\*  
6 or more, each . 3.75\*



**R.O.T.C. MILITARY EXCELLENCE**  
No. 33501

Bronze ..... \$4.50\*  
Silver ..... 5.60\*  
Gold-Fill ..... 8.50



**R.O.T.C. SCHOLASTIC EXCELLENCE**  
No. 33507



**GENERAL**  
No. 33585

Bronze ..... \$2.50\*  
Silver ..... 5.50\*  
Gold-Fill ..... 8.75\*



**ESSAY**  
No. 33573

Bronze ..... \$3.10\*  
Silver ..... 6.50  
Gold-Fill ..... 8.70



**AMERICANISM AWARD FOR ADULTS ONLY**  
No. 33510

Bronze ..... \$3.80\*  
Silver ..... 6.85\*  
Gold-Fill ..... 8.00\*



**ESSAY**  
No. 33471

Bronze ..... \$3.20\*  
Silver ..... 6.00\*  
Gold-Fill ..... 7.00\*

Due to extreme fluctuations in the gold market, the price of gold-fill medals is subject to change.





## CERTIFICATES, AWARDS & BOOKLETS

### BLANK AUXILIARY CITATIONS AVAILABLE FROM THE NATIONAL AUXILIARY HEADQUARTERS

**OFFICER'S WARRANT OF MERIT**, 16 x 12 inches with facsimile of National Commanders signature. Blanks to be filled in locally as enduring evidence of election to Post, County, District, Department or National Office.  
No. 83314 ..... \$2.00

**CITATION FOR MERITORIOUS SERVICE**. Award for any outstanding service with blanks to be completed on 8½ x 11" card. American Legion (No. 75227) or Auxiliary (No. 35227).  
Each ..... \$0.50 Multiples of 100 . . \$0.30

**CITATION**. Two-Color emblem, two-color border, and artistic lettering on 8½" x 11" (No. 75229) or 11" x 14" (No. 75230)  
Each ..... \$0.50 Multiples of 100 . . \$0.30

**CITATION**. Blank with full color emblem on 8½ x 11". Plain (No. 75231) or gold border (No. 75232) citation.  
Each ..... \$0.30 Multiples of 100 . . \$0.20

**GOLD TRIM 50-YEAR CERTIFICATES**.  
No. 74330 each \$0.50 100 or more ..... \$0.35

**CERTIFICATES OF PARTICIPATION**. All purpose 8½ x 11", to certify participation in any American Legion or Auxiliary program. American Legion (No. 75258) or Auxiliary (No. 35258).  
Each ..... \$0.50 Multiples of 100 . . \$0.30

**CONTINUOUS MEMBERSHIP CERTIFICATES**. Every 5 years from 5 to 55. Specify years. Full color on parchment for framing. Must be certified by Post Officer. 5 thru 55 years. No. 74320  
1 to 24 ..... \$0.30 50 to 99 ..... \$0.20  
25 to 49 ..... \$0.25 100 or more ..... \$0.15

**CITATION OF APPRECIATION**. Certificate 8½ x 11" with blanks to fill in to express appreciation. American Legion (No. 75225) or Auxiliary (No. 35225)  
Each ..... \$0.50 Multiples of 100 . . \$0.30

**CERTIFICATE OF PUBLIC RECOGNITION**. Colorful recognition of the attainment of majority and Citizenship Day. Includes "The American's Creed" and pocket size replica. No. 75226  
Each ..... \$0.50 Multiples of 100 . . \$0.30

**POST EVERLASTING CITATION** 9 x 12 INCHES.  
No. 75228 . . . \$0.50 Multiples of 100 . . \$0.30

**POCKET CITATION**. Heavy card stock, 2½ x 3½" rounded corners, three-color embossed emblem.  
No. 75233, each \$0.20 Multiples of 100 . . \$0.15

**CERTIFICATE OF INITIATION**. Signed by Post Commander and Adjutant.  
No. 75220, each \$0.15 Multiples of 100 . . \$0.10

### ADULT SCOUTING CITATION.

No. 75223 ..... \$0.50 ea.  
**EAGLE SCOUT ACHIEVEMENT CITATION**  
No. 75239 ..... 0.50 ea.  
**EMPLOYMENT OF OLDER WORKER CITATION**  
No. 75236 ..... 0.50 ea.  
**EMPLOYMENT OF HANDICAPPED WORKER CITATION**  
No. 75237 ..... 0.50 ea.  
**EMPLOYMENT OF VETERANS CITATION**  
No. 75238 ..... 0.50 ea.

**S.A.L. CITATIONS**. Blank 8½ x 10½" with two color embossed emblem in top center. French blue border.  
No. 52306 ..... \$0.50

**BASEBALL CERTIFICATE** of Participation in the baseball program. Suitable for awarding to every player by Post, coach, Department, etc.

No. 75235 each ..... \$0.50  
Multiples of 100 ..... \$0.30

**BLANK CITATIONS CAN BE IMPRINTED WITH YOUR COPY. WRITE FOR QUOTATIONS.**



**INDIVIDUAL BLOOD DONOR CERTIFICATES**. Colorful blank certificates.  
No. 74318 ..... \$0.50  
Multiples of 100 ..... each 0.30

**BLOOD DONOR SYMBOLS**. All include blood donor decal. Orders must have Post-certification. Bronze finish for less than one gallon, No. 74310; Silver finish pins for 1 thru 4 gallons; 1 gallon, No. 74311; 2 gallons, No. 74312; 3 gallons, No. 74313; 4 gallons, No. 74314; 5 and 10 gallons, gold finish; 5 gallons, No. 74315; 10 gallons, No. 74316  
each ..... \$0.90  
Auxiliary Blood Donor Basic symbol only, with the Auxiliary emblem.  
No. 34310 ..... \$0.90





**A NATIONAL CONSTITUTION AND BY-LAWS OF THE AMERICAN LEGION.**  
No. 75202, each ..... \$0.20  
50 to 99, each ..... 0.15  
100 or more, each ..... 0.12

**B SERVICE TO GOD AND COUNTRY**  
handbook.  
No. 75217 ..... \$0.25

**C LET'S BE RIGHT ON FLAG ETIQUETTE**—20 page pamphlet. Questions and answers.  
No. 72600, each ..... \$ 0.15  
Per 100 ..... 10.00

**D DECLARATION OF INDEPENDENCE AND THE CONSTITUTION OF THE UNITED STATES.**  
No. 75206, 1 to 49, each ..... \$0.15  
50 to 99, each ..... 0.10  
100 or more, each ..... 0.09

**E YOUR FLAG Folder.** Cardboard flag, 3 x 4½", perforated to use. History of flag, rules for display, pledge of allegiance, etc. No. 75219, each ..... \$0.10  
Per 100 ..... 8.00

**F FLAG CODE**—Illustrates and describes the correct way to display the American Flag.  
No. 72601, each ..... \$0.05  
Per 100 ..... 4.00  
Per 1,000 ..... 30.00

**G AMERICAN LEGION COURTESY CARD.** Introduce your prospective future member to all Posts while in service with this 3¼" by 2-1/8" card.  
No. 75218, per 100 ..... \$1.00  
1,000 or more, per 100 ..... 0.50

**H CARD CASE.** New economical gift for every member as well as favors at banquets. Plyofilm card case has two card pockets, folds in center for easy carrying. Space for identification information. See "A" below.  
No. 78002, 1 to 99, each ..... \$0.08  
100 to 499, each ..... 0.07  
500 to 999, each ..... 0.06  
1,000 or more, each ..... 0.05

**POST RECORDS CASH RECORD BOOK.** New modernized system. Loose leaf form, with cash receipts, checks drawn and bank balance sheets. Not Illustrated.  
No. 74540 ..... \$6.30

**MEMBERS LEDGER.** New, revised sheets, Alphabetical record forms for 100 members.  
No. 74546 Not Illustrated. .... \$6.50

**J MINUTE BOOK.** Loose leaf, 100 sheets unruled with headings on front and back for writing or typing.  
No. 74550 ..... \$4.50  
Additional Sheets for Any of the Above,  
Each ..... \$0.05  
**AUXILIARY UNIT RECORDS AVAILABLE ONLY FROM THE NATIONAL AUXILIARY**

**K POPPY DAY COIN CONTAINERS.** Auxiliary emblem only on heavy fiber container, 3-1/16" by 5". Metal bottom and top with coin slot. Per dozen, delivered.  
No. 34845 ..... \$3.00

**L KNOW YOUR AMERICA.** A 64 page study course in Americanism.  
No. 75205 ..... \$0.40

**M POST PUBLIC RELATIONS HANDBOOK.**  
No. 75210, 1 to 9, each ..... \$0.50  
10 or more, each ..... 0.40

**N NEED A LIFT?** Education and scholarship guide.  
No. 75207, each ..... \$0.50  
100 or more, each ..... 0.30

**O POST COMMANDERS GUIDE.** Handbook listing duties of all Post Commanders, Post officers, committees, manual of ceremonies, etc.  
No. 75203 ..... \$0.60

#### ITEMS NOT ILLUSTRATED

**MEMBERSHIP REGISTER BINDERS.** Specifically made for the membership register received by your Post as a Permanent Record. Comes complete with nylon posts. Heavyweight type L pressboard. .020 gauge, double scored hinges. Two 6-inch posts for capacities to 4½ inches. With care, gives years of service. Prepaid. No. 74538 ..... \$2.50  
Heavier weight canvas texture blue vinyl over sturdy board. With six nylon posts for binding pages from 3 to 8½ inches. Prepaid.  
No. 74539 ..... \$4.50  
New Plastic material by Eastman, pliable, durable for years of wear. Complete with posts. Prepaid. No. 74537 ..... \$3.50

**BOND PAPER.** American Legion Watermarked Rag Content Bond paper for Post or Department stationery only. 8½ x 11 inches. Per ream, 500 sheets, not including printing. (We do not print). No. 75260 ..... \$4.00  
In lots, of 10,000 or more, per 500 sheets, not including printing ..... \$3.50

**CORRESPONDENCE CARDS.** All purpose card, 5½ x 4", three color embossed emblem with envelopes. No. 75255, per 100 ... \$15.00

**AMERICAN LEGION EMBLEM BUSINESS CARDS** with 3-color embossed emblem. No. 75250, per 100, not including printing .. \$5.00

**IMPRINTED BUSINESS CARDS.** Minimum order 200, three weeks delivery.  
No. 75253, per 100 ..... \$8.00

**DUES ENVELOPE.** Self return envelopes for dues; Post to fill in return address. Sampling shows much higher return than with use of dues notice. Add modern business methods to your membership renewals. Packed in boxes of 200 envelopes. No. 75299.

200 envelopes ..... \$ 7.25\*  
400 envelopes ..... 14.00\*  
600 envelopes ..... 16.50\*  
800 envelopes ..... 22.00\*  
1,000 to 9,800 (per 1,000) ..... 25.00\*  
10,000 or more (per 1,000) ..... 24.00\*

**POPPIES.** Only for use in initiation ceremonies or decoration. No. 74998, each ..... \$0.10  
50 or more, each ..... .08

#### PRINTING CUTS

(Specify one, two or three color)

AMERICAN LEGION	AUXILIARY	ONE COLOR	TWO COLOR	THREE COLOR
74810	34810	½" 3.00*	5.75*	7.25+*
74813	34813	¾" 3.00*	5.75*	7.25+*
74816	34816	1" 3.50*		
74819	34819	1¼" 4.00*	7.25*	9.25+*
74822	34822	1½" 4.00*		
74825	34825	2" 4.00*		
74828		3" 4.50+*	8.50+*	11.50+*
74831		5" 6.25+*		

+American Legion only

#### SONS OF THE AMERICAN LEGION PRINTING CUTS

No. 52301 ½", one color ..... \$3.00  
No. 52303 ½", two color ..... 5.75\*  
No. 52302 1", one color ..... 3.50  
No. 52300 2¼", one color ..... 4.00



**A SCRAP BOOKS** for histories or scrapbook contests. Fine quality, rich looking books bound in leather grained vinyl. Measurements are 12 x 14½". Any additional number of pages may be added.  
 No. 34335 Auxiliary (Navy) ..... \$4.50  
 No. 74335 Legion (Brown) ..... 4.50  
 Unit or Post and Year imprinted free  
 (Additional lettering at 15 cents per character)

**ADDITIONAL PAGES.** Package of 30 pages complete with extension parts.  
 No. 74337 ..... \$1.50

**B ROBERTS RULES OF ORDER**, newly revised. Cloth bound. The authoritative statement of parliamentary law and the basic guide to fair and orderly procedure in meetings.  
 No. 76225 ..... \$6.25  
 Specify Legion or Auxiliary Emblem.

**C STANDARD THREE RING BINDER.** No. 34336 (Auxiliary) or No. 74336 (Legion) ..... \$3.00

**D JOIN POSTER.** Two color 11 x 14" on 4 ply cardboard. Space for your Post to imprint name location, etc. No. 74986.  
 Each ..... \$0.20  
 Package of 25 ..... 3.50

**E MEETING NOTICE CARDS.** Printed from basic type containing Post or Unit name, purpose of meeting (regular, special, funeral, initiation, social, etc.). Sample on application. Printed on U.S. Government postcards (No. 75261) or blank card stock (No. 75262).

Specify Post or Unit name, number and location.

500 cards on plain stock ..... \$ 23.00  
 500 cards on  
 U.S. Govt. Postcards ..... 55.00\*  
 1,000 cards on plain stock ..... 35.00  
 1,000 cards on  
 U.S. Govt. Postcards ..... 100.00\*  
 2,000 cards on plain stock ..... 50.00  
 2,000 cards on  
 U.S. Govt. Postcards ..... 188.00\*

The above cards are available for Auxiliary with appropriate lettering. Prices based on 6 cents government postcards subject to postal rate increases.

**F "E-Z" STICK ON BADGES.** Reusable 3 inch blue, gold and white cardboard badge. Adhesive back holds on any surface without garment damage. American Legion (No. 75221) or Auxiliary (No. 35221),  
 each ..... \$0.10  
 50 to 99, each ..... 0.07  
 100 or more, each ..... 0.06

**G NAME TAGS.** Priced complete with 3 lines of your lettering and limit of 16 characters per line. Available in Red, White or Blue; specify color.  
 No. 72998 (Pocket Clip on) ..... \$4.00  
 No. 72990 (Pin Back) ..... 2.75  
 (Above available with Auxiliary or SAL Emblem on Request)



## POST & UNIT SUPPLIES

**SPEAKER'S LECTERN.** Hardwood frame, heavy weight ¾" mahogany veneer plywood. Top 18" wide, 13½" deep. Front 16½" high with 5" cast bronze emblem. Back 12¾" high. Three weeks delivery (Freight Collect Chicago). Not illustrated.  
 No. 74507 ..... \$42.50  
 (See Page 44 for Folding Desk Lectern; Item G)

**H CARD LOCK SYSTEM.** Simple pick-proof lock for single or double doors. The lock is activated by a solid plastic, credit type, card. The card is imprinted with the American Legion Emblem and may be embossed with up to three lines of your copy. This card is very durable and moisture resistant unlike many paper cards now in use. Readily inter-changeable with other systems. Complete lock, transformer, and strike \$25.00. Free exchange for locks presently in use. Simple master card, to change combination, furnished free with each card order when changing dues period. SPECIFY:  
 1. Is electric latch release now being used? 2. Thickness of wall or door at location for slotted face plate. 3. Post number.  
**COMPLETE LOCK** (no cards)  
 No. 74800 ..... \$25.00  
**CARDS** No. 74801, each ..... 0.35  
 (Cards may be embossed with any three lines of information for 5 cents additional per card.)

**ALWAYS USE YOUR ZIP CODE—  
 IT AIDS DELIVERY.**







**A LICENSE PLATE FRAME.** Chrome finish. American Legion only.  
No. 74952, each ..... \$2.00  
Pair ..... 3.50

**B LETTERED AUTO PLATE.** With your "Post number & state name". Minimum of 25 plates, three weeks delivery No. 74954F  
Each \$1.25; 50 or more, each ..... \$1.00

**AUTO PLATE.** Baked enamel with yellow emblem and lettering on heavy gauge steel.  
No. 74953, each ..... \$1.25\*  
50 or more, each ..... 1.00

**C MASTER INSTANT PRINTER (Model 71).** Includes frame, air seal cover, 3 x 5 file box, 100 Penny Master paper plates, set of index guides, and one pint of duplicating fluid. Type a name and address once on a Penny Master plate, then make reprints from the same plate over and over again.  
No. 75100 ..... \$39.50  
(replacement supplies available)

**D SEAL PRESSES.** Emblem with Post or Unit name and number, as shown on your charter. Three weeks delivery.

American Legion  
American Legion      Auxiliary  
Desk style No. 74512 \$25.00 No. 34512 \$25.00  
Pocket style No. 74513 25.00 No. 34513 25.00

HELP SUPPORT AMERICAN LEGION  
PROGRAMS—BUY FROM  
NATIONAL EMBLEM SALES.

**E MINIATURE GAVEL BELL,** 7-3/4 inches high. American Legion (No. 74504) or Auxiliary (No. 34504) ..... \$18.25\*

**F TINKLE BELL,** 3-1/2 inches high with clapper. American Legion (No. 74506) or Auxiliary (No. 34506) ..... \$4.00

**G STANDARD GAVEL BELL,** 9 inches high. American Legion (No. 74502) or Auxiliary (No. 34502) ..... \$25.50\*

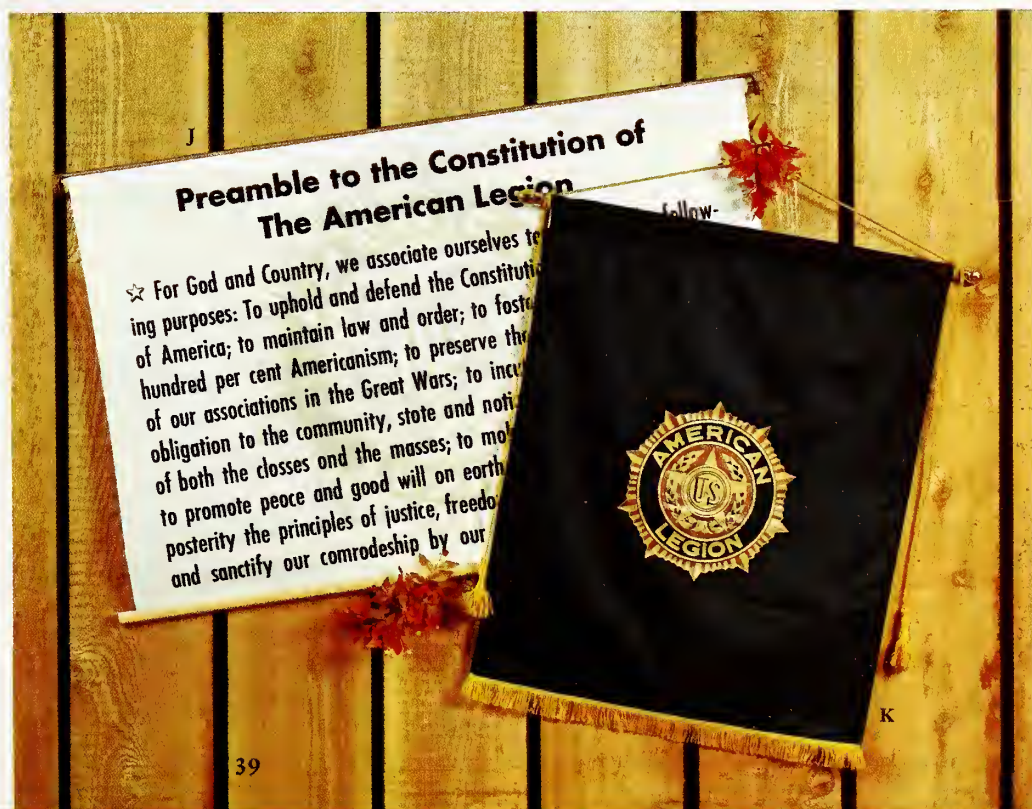
**CAST BRONZE BELLS—HAND ENGRAVING ON BELLS AT 55 CENTS PER CHARACTER.**

**H WALNUT GAVEL.** American Legion (No. 74500) Sons of the Legion (No. 52307) or Auxiliary (No. 34500) Emblem on engraving band ..... \$6.50  
**ENGRAVING ON GAVELS AT 15 CENTS PER CHARACTER**

**J PREAMBLE.** Reinforced 52 x 36 inch paper, underprinted 31 inch emblem, 1-1/2 inch letters, mounted on spring roller with wall holders. American Legion (No. 74510) or Auxiliary (No. 34510) ..... \$16.00

**PREAMBLE.** Above, unmounted without roller or holders. American Legion (No. 74511) or Auxiliary (No. 34511) ... \$6.95\*

**K PODIUM BANNER.** 32" x 36" Nylon banner with Legion emblem imprinted. Mounted on wooden cross bar with gilt spears. Trim includes fringe at bottom, yellow program cord and tassels.  
No. 72979 ..... \$10.95 each







A



C



B



**TABLE AND CHAIRS.** Available with American Legion or Auxiliary emblems. If not specified, American Legion will be sent.

**A DELUXE GAME TABLE.** The ultimate in a solid, stationary table. The expansive playing surface is softly padded before being covered with tough vinyl. Heavy pedestal base. Ideal for permanent home or Post recreation room set-up. Superbly built from Wisconsin oak or birch. Eight glass ashtrays packed with table.

**FINISHES:** Fruitwood, Mahogany, Limed Oak, Natural, Spanish Oak.

**COVERS:** Brown, Green, Tan Maroon, Black

**WIDTH:** (side to side) 52-1/2", Height: 29-1/2"

Please specify finish and cover color desired.

No. 73709F ..... \$129.00

## GAME TABLE & ACCESSORIES

**B GAME TABLE.** A lifetime purchase for home or club. Comfortable seating for 8 at this 48" diameter table. Green Felt covered top. Durable steel legs and supports with massive Bakelite chip and glass wells. Shipping weight 57 lbs.  
No. 73710F ..... \$56.85\*

**C POKER CHIPS** (with American Legion emblem only.) Acid resistant, interlocking plastic chips. Minimum order 100 ... \$6.00

White No.	Red No.	Blue No.	Yellow No.	Green No.
73780	73781	73782	73783	73784

### LETTERED CHIPS

With Post number imprinted on reverse side and emblem on top. Two weeks for delivery.

Per 100 ..... \$8.00

White No.	Red No.	Blue No.	Yellow No.	Green No.
73785F	73786F	73787F	73788F	73789F

**ALL TABLES & CHAIRS  
SHIPPED F.O.B.**

**ALWAYS USE YOUR ZIP CODE—  
IT AIDS DELIVERY**





## FOLDING TABLE & CHAIRS

**A LAMINATED TOP TABLES.** Superior quality folding banquet tables have a warp resistant particle board core, Hi-pressure laminate top and phenolic backing sheet. Extra heavy duty vinyl "T" bumper edge to take more abuse. **COLORS:** Walnut, Tan Linen, Birch (please specify). All have metallic bronze finish frames.

No. 73711	30 x 72 inches	\$44.95
No. 73712	30 x 96 inches	59.95
No. 73713	36 x 72 inches	59.95
No. 73714	36 x 96 inches	61.95

**BANQUET TABLES.** New style, all plywood top 5/8" thick, edged with durable plastic "T" moulding. Metal skids on underneath sides to make for easy stacking. Positive locking leg mechanism. Natural Finish.

Not Illustrated.

NO.	SIZE	EACH	2 to 5 6 or More	
			EACH	EACH
73710F	30 x 72"	\$40.00	\$37.50	\$35.00
73703F	30 x 96"	50.00	47.50	45.00
73705F	36 x 72"	55.00	52.50	50.00
73707F	36 x 96"	60.00	57.50	55.00

**B UPHOLSTERED TUBULAR STEEL FRAME CHAIRS,** rolled front seat 16" square. Comfortably padded; vinyl upholstered. Bronze with parchment vinyl (No. 73750F) or beige with chocolate (No. 73749F). Weight 47 lbs. per carton of 4. (Order in multiples of 4 chairs.)

Each	.....	\$6.00
48 or more, each	.....	5.25

**C TUBULAR STEEL CHAIRS.** Phosphate coated to government specifications to resist rust. Baked beige enamel finish. Contoured non-tipping seat 16" x 16". Fully reinforced at all critical stress points. Packed in cartons of 4. (Order in multiples of 4.) Approximate weight per carton 45 lbs.

STANDARD No. 73737, each	.....	\$4.75
48 or more, each	.....	4.00
HEAVY DUTY No. 73746, each	...	5.75
48 or more, each	.....	5.00

**ALL TABLES AND CHAIRS  
SHIPPED F.O.B.**



# DINNERWARE



**A POST AND UNIT DINNERWARE.** Heavy (Hotel and Restaurant) weight. A fully vitrified china with blue glazed American Legion or Auxiliary crested emblem and blue decorative border. This china is ideal for use in Post clubs with a heavy volume of banquet or dinner business. Be sure to specify the prefix "H" before the stock number when ordering heavy weight dinnerware. If not specified The American Legion Emblem will be sent.

Minimum order one dozen any one item below.

NUMBER	ITEM	H HEAVY WEIGHT PER DOZEN
H-75000	Bread and butter plates, 6-1/4 inch	14.50*
H-75002	Salad plates, 7-1/8 inch	17.30*
H-75004	Dinner plates, 8-7/8 inch	26.00*
H-75006	Dinner plates, large 9-5/8 inch	29.25*
H-75008	Tea cups, 7-1/2 ounces	17.73*
H-75010	Saucers, 6 inch	11.96*
H-75016	Soup Bowls, 15 ounces	18.15*

Minimum order one-half dozen any one item below.

NUMBER	ITEM	H HEAVY WEIGHT PER 1/2 DOZEN
H-75020	Vegetable dishes, 9-3/4 inch	21.66*
H-75022	Meat platters, 11-1/2 inch	18.56*
H-75024	Meat platters, 13-1/4 inch	28.88*
H-75030	Sugar bowls, 12 ounces	22.90*
H-75032	Cream pitchers, 10 ounces	12.79*

All Dishes F.O.B. Wellsville, Ohio. Six Weeks For Delivery.

**B STAINLESS STEEL FLATWARE.** Low price on all purpose stainless tableware with The American Legion Emblem stamped into the handles. Minimum order one dozen of any available item.

	Doz.	Gross
No. 75056 Teaspoons	\$2.58	\$28.08
No. 75057 Forks	3.72	41.04
No. 75058 Knives	9.00*	99.36*
No. 75059 Oval Soup Spoons	3.72	41.04

On all orders under \$3.00, add 50 cents postage and handling.

**C DRINK STIRRER.** Blue plastic drink stirrer with American Legion Emblem. Ideal for Post club room, favors, etc.

Plain Stem per 1,000  
No. 75065 ..... \$28.00  
Imprinted Stem per 1,000  
No. 75066 ..... \$35.00  
On orders for less than 5,000 imprinted stirrers, there is an additional ONE TIME \$10.00 set-up charge.

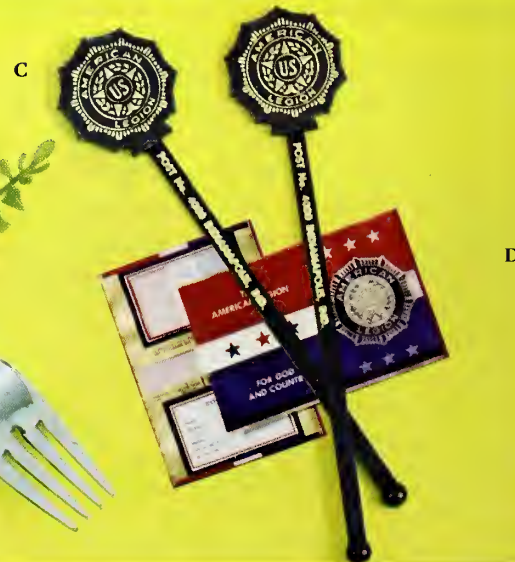
**D CARD CASE.** New economical gift for every member as well as favors at banquets. Plyofilm card case has two card pockets, folds in center for easy carrying. Space for identification information. See "A" below.  
No. 78002, 1 to 99, each ..... \$ 0.08  
100 to 499, each ..... \$ 0.07  
500 to 999, each ..... \$ 0.06  
1,000 or more, each ..... \$ 0.05

All items shipped prepaid unless stated otherwise.

**A THERMO-SERV BY WEST BEND.**

Insulated beverage servers keep hot beverages hot and cold beverages cold for hours. Non-breakable, dishwasher safe, wide mouth and lip for easy pouring and cleaning. In gold and black with Legion imprint.

64 oz. Server No. 75061 ..... \$10.00  
32 oz. Server No. 75060 ..... \$ 8.00







**B POST AND UNIT DINNERWARE.** Regular weight, semi-vitrified china. A lighter weight china suitable for smaller Posts where use is less frequent. The American Legion or Auxiliary Emblem is glazed in BLUE. The china has a gold border. Be sure to specify the prefix "R" before the stock number when ordering regular weight dinnerware. If not specified The American Legion Emblem will be sent.

Minimum order one dozen any one item below.

NUMBER	ITEM	R REGULAR WEIGHT PER DOZEN
R-75000	Bread and butter plates, 6-1/4 inch	9.10*
R-75002	Salad plates, 7-1/8 inch	11.15*
R-75004	Dinner plates, 8-7/8 inch	14.85*
R-75006	Dinner plates, large 9-5/8 inch	17.33*
R-75008	Tea cups, 7-1/2 ounces	11.55*
R-75010	Saucers, 6 inch	7.84*
R-75016	Soup Bowls, 15 ounces	11.96*
R-75018	Soup plates, 8 inch	11.96*

Minimum order one-half dozen any one item below.

NUMBER	ITEM	R REGULAR WEIGHT PER 1/2 DOZEN
R-75020	Vegetable dishes, 9-3/4 inch	10.94*
R-75022	Meat platters, 11-1/2 inch	9.49*
R-75024	Meat platters, 13-1/4 inch	13.61*
R-75026	Gravy dishes, 14 ounces	14.44*
R-75030	Sugar bowls, 12 ounces	15.06*
R-75032	Cream pitchers, 10 ounces	9.90*

All Dishes F.O.B. Wellsville, Ohio. Six Weeks For Delivery.

**C PLACE MAT CASE.** Dual purpose—use as a place mat, makes handy case to carry important papers from banquet or meeting. 10-1/2 x 14-1/2". No. 78003.  
 1 to 99, each ..... \$0.10  
 100 to 499, each ..... .09  
 500 to 999, each ..... .05  
 1,000 or more, each ..... .05

**D BOOK MATCHES.** Modern design white cover, full color emblem, blue and brown printing. Outlined panel for your imprint. No. 74910. All matches now shipped prepaid.  
 Cases include 2,500 books.  
 1 Case ..... \$37.50\* Per Case

2 Cases ..... \$35.00\* Per Case  
 4 Cases ..... \$32.00\* Per Case  
 10 Cases ..... \$27.00\* Per Case

Price on matches includes freight.

Print all lettering instructions.

Add \$3.50 per case for inside cover printing.

**E IMPRINTED NAPKINS.** Let patrons and members know this is an American Legion Club. High quality cocktail napkins are single ply with scalloped edges. The 15 x 17 inch dinner napkins are best quality, 2 ply. These napkins are a proud addition to any banquet table or bar. Both have The American Legion Emblem imprinted in blue. Napkins are sold in case lots only. Cocktail napkins per case of six (6) thousand,  
 No. 75062 ..... \$30.00  
 Dinner napkins per case of three (3) thousand,  
 No. 75063 ..... \$42.75  
 All Napkins Shipped F.O.B. Indianapolis, Indiana

**F SQUARE ASH TRAY.** Blue emblem, permanently fused into clear crystal. No. 74911, 3-1/2" square, 3/4" deep.  
 Per dozen minimum ..... \$ 3.60  
 Per gross ..... \$31.68\*  
 (Above ash tray imprinted with Post name and number. Minimum one gross with four weeks delivery.)  
 Per gross, imprinted ..... \$50.40

**G OCTAGON SHAPED crystal ash tray.** No. 74912, 5" wide, 1-1/4" deep.  
 Per set 4 trays ..... \$1.60





# HOSPITAL SUPPLIES

National Emblem Sales is pleased to make available the items shown in this brochure as an added service to you. Posts might want to purchase these items to lend or rent to members who would need them for limited periods of time. Individuals who find that they will be needing this therapeutic equipment and ambulatory aids for long periods of time, will find the prices very attractive for direct purchase. Many other general and specialized convalescent equipment items are available. Write us for your special requirements and we shall be most happy to obtain them for you. You may charge any item to your BankAmericard or Master Charge.

**A ROOM AIR FRESHNER.** Ultra-violet air freshner keeps sick room, bath, kitchen or nursery free of offensive odors. Completely silent operation. May be set on table or hung on wall.

No. 76603 .....\$16.95

**B SWEDISH-STYLE MASSAGER.** Powerful, heavy-duty Universal Motor delivers thousands of pulsations each minute. Lets fingers deliver classic skin and muscle massage anywhere on the body. Stimulates circulation, helps tone muscles and skin.

No. 76604 .....\$29.95

**C DEEP HEAT BANDAGE.** 360° of penetrating infra-red heat for afflicted arms, legs or torso.

No. 76607 .....\$9.95

**D WHIRLPOOL BATH.** Similar to those used in hospitals, athletic training rooms and spas. Easily clamps to the side of any bath tub. Combines soothing water massage with the comforting heat of hot water. Double insulated electrical components are outside tub for completely safe operation.

1. AERATOR varies intensity of bubble action.

2. ADJUSTABLE CLAMP secures unit to fit any tub.

3. PUMP HOUSING rotates 360 degrees to direct spray toward any desired body area.

4. DIRECTIONAL NOZZLE aims flow to tub bottom or surface.

5. FLOW CONTROL regulates water from gentle to heavy massage.

6. SUPPORT FEET for easy storage.

7. TUCK-AWAY HANDLE retracts flush with unit top.

8. TIMER-WARNING BELL...built-in 0-60 minute timer has on-off switch with warning bell.

9. POWERFUL 1/3 H.P. MOTOR, thermal protected.

10. COMPLETELY SAFE...all electrical parts outside of tub...double insulated construction.

11. HEAVY-DUTY ELECTRICAL CORD, U.L. approved, 11½ feet long.

No. 76606 .....\$169.95  
Whirlpool Bath Shipped F.O.B. Chicago, Ill.

**E WHEELCHAIR.** 8-inch castor model incorporates finest design and construction features. Ample seat width, polished chrome-plated tubing, adjustable folding safety tread foot rests, and non-marking tires. Standard equipment includes toggle brakes, armrests, and handrims. Upholstered in heavy duty canvas reinforced vinyl. Chair opens and closes easily with one hand.

No. 76600 .....\$115.00  
Wheelchair Shipped F.O.B. Indianapolis, In.

**F RIGID PICK-UP WALKER.** Extra strong, thick wall aluminum tubing to provide a durable, yet light weight walker. The front cross brace is positioned high on the frame for over toilet use. Side braces have a steel tie rod through the tube to provide maximum rigidity. Easily adjustable height.

No. 76601 .....\$17.00  
Walker Shipped F.O.B. Indianapolis, In.

**G FOLDING DESK.** Made of high density, non-staining plastic weighing less than four pounds. Large 13½" x 19½" surface. Folds flat for easy storage. Ideal for convalescents or patients confined to bed or wheelchair.

No. 76602 .....\$7.95

SERVICE CHARGE FOR  
EXCHANGE OF CUSTOMER  
ERRORS, \$0.50 PLUS POSTAGE.





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**A BICENTENNIAL PLATE**—Ironstone plate, 10½" in diameter, featuring three dimensional ceramic bell—gift boxed. Specify American Legion or Auxiliary Emblem.  
 Legion No. 76193 ..... \$10.00  
 Auxiliary No. 36193 ..... \$10.00

**B BICENTENNIAL COASTERS**—4¼ x 4¼ x 1½ solid black Appalachian walnut coaster holder, four 3½ round ceramic rimmed coasters with cork backing, four themes featured. Specify American Legion or Auxiliary Emblem.  
 No. 76196 ..... \$7.95

**C BICENTENNIAL MUGS**—10 oz. capacity featuring four themes and interior mug color. Ironstone mugs are detergent, dishwasher proof, and chip resistant.  
 No. 76195 ..... \$10.00

**D BICENTENNIAL PLAQUE**—8 x 10 solid black Appalachian walnut plaque with 6" tile and three dimensional ceramic bell—gift boxed. Specify American Legion or Auxiliary Emblem.  
 Legion No. 76194 ..... \$10.00  
 Auxiliary No. 36194 ..... \$10.00

**E FIRST DAY COVER.** Stamped envelope, cancelled in Washington, D.C., on the issue date of The American Legion Stamp.  
 No. 78005 ..... \$0.25 each.

**F NUMISMATIC COLLECTORS MEDAL.** Struck in .999+ Fine Silver, 1½ inch boxed in individual plastic holder. Limited issue of 20,000 medals, serially numbered. ONLY 2,000 LEFT, FIRST COME—FIRST SERVED.  
 No. 78073 ..... \$10.00

**G D-DAY 25TH ANNIVERSARY MEDAL.** Limited striking from Nickel-Silver Alloy honoring Dwight D. Eisenhower. An item to be treasured. Will increase in value as time passes. This First Edition Mint-Quality medal is packaged in protective transparent film, and mounted in a blue velour plaque with gold lettering. Only 5,000 left.  
 No. 78200, each ..... \$1.00

YOUR BANKAMERICARD  
OR MASTER CHARGE WELCOME

HELP SUPPORT  
AMERICAN LEGION PROGRAMS—  
BUY FROM NATIONAL EMBLEM SALES







MAGNETIC



C

**SAM PIKE Post 184**  
**218 SOUTH CENTER ST.**  
**GRAND PRAIRIE, TEXAS**  
**VISITORS WELCOME**



F



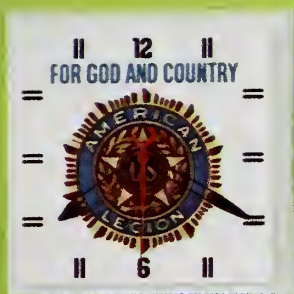
G



H



# CLOCKS & OUTDOOR SIGNS



**A WELCOME HOME SIGN.** This molded plastic sign with raised Flag and American Legion Emblem is now available from National Emblem Sales. It measures 21 x 26 inches and includes your Post number (be sure to specify).  
No. 74343F .....\$12.95

**B THREE-DIMENSIONAL MAGNETIC CAR SIGNS.** May be used on the side of cars or placed on any ferrous metal surface. They are individually made to your copy. Sold only in pairs. (Available for American Legion, Auxiliary, or S.A.L.—unless specified American Legion will be sent.)  
No. 74340F 4" x 30" . \$18.00 per set of two  
No. 74341F 8" x 30" .. 28.00 per set of two  
No. 74342F 12" x 30" .34.00 per set of two

Installation of identification and safety signs, a community service program within the financial reach of every Post, combines advertising with good public relations. Impervious to elements, all signs and panels are finished in full color, and meet traffic council specifications.

**C BAKED ENAMEL LETTERED PANELS**  
No. 74567F (6 x 14" single face).... \$10.50  
No. 74568F (8 x 14" single face)..... 11.50  
No. 74569F (6 x 14" double face) ... 12.25  
No. 74570F (8 x 14" double face) ... 13.00

## REFLECTIVE SCOTCHLITE LETTERED PANELS

No. 74577F (6 x 14" single face).... \$12.25  
No. 74578F (8 x 14" single face)..... 13.00  
No. 74575F (6 x 14" double face) ... 15.00  
No. 74576F (8 x 14" double face) ... 15.75

Lettered Panels only. To go with circular emblem signs. 6" x 14" Lettered Panels, in either Enamel or Scotchlite, are limited to 3 lines, with 21 spaces per line.

8" x 14" Lettered Panels are limited to 4 lines, with 21 spaces per line.

**D WELCOME SAFETY SIGN.** Town name, state abbreviated. Post name and number on a 20 x 30 inch heavy gauge aluminum sign. Baked Enamel No. 74580F ..... \$15.00  
Reflective Scotchlite No. 74581F .... 22.50

**E OUTDOOR SIGN.** Modern double-faced, deep formed, cast plexiglass sign. Extruded aluminum double "F" channel frame. Full color emblem, with red, blue and black inside lettering of special Acrylic paint. Complete with fluorescent lights. This item shipped freight collect.

No. 74555F, 3 x 4 ft. ....\$199.95

**BOOM POLE ASSEMBLY.** For installing above sign.  
No. 74554, for 3 x 4 ft. sign ..... \$20.00

Outdoor sign shipped freight collect. Four weeks delivery.

Print all lettering instructions.

**F STANDARD SAFETY SIGN.** 14 x 20 inches on heavy gauge aluminum.  
Baked Enamel No. 74590F ..... \$9.00  
Six or more, each ..... 8.00  
Reflective Scotchlite No. 74591F ..... 13.50

**G CIRCULAR SIGNS—LETTERED PANELS.** (Available with emblem and lettering on one side only, or double faced with proper lettering on both sides.) Heavy gauge aluminum.

## BAKED ENAMEL CIRCULAR EMBLEM ONLY

No. 74565F, (18" single face)..... \$10.50  
No. 74566F, (24" single face)..... 13.50  
No. 74557F, (36" single face)..... 25.00  
No. 74573F, (18" double face) ..... 14.00  
No. 74574F, (24" double face) ..... 17.00  
No. 74559F, (36" double face) ..... 29.75

## REFLECTIVE SCOTCHLITE CIRCULAR EMBLEM ONLY

No. 74584F, (18" single face)..... \$17.00  
No. 74586F, (24" single face)..... 20.00  
No. 74558F, (36" single face)..... 40.00  
No. 74585F, (18" double face) ..... 20.00  
No. 74587F, (24" double face) ..... 26.00  
No. 74560F, (36" double face) ..... 60.00

**H AMERICAN LEGION EMBLEM.** Golden formed plastic 30" circular emblem, individually boxed with pressure sensitive mounting pads. Beautiful detail in depth with blue trim on the gold. Shipped F.O.B. Milwaukee, Wisconsin.  
No. 78070 .....\$18.00\*

**J ILLUMINATED ELECTRIC WALL CLOCK.** 15-3/4 inch Square Clock, 4 inches deep. Made of high impact polystyrene. Soft glow, illuminated by circular neon light. Full color American Legion emblem on face with "For God and Country" lettering  
No. 74556 .....\$29.95

**K CORDLESS ELECTRIC CLOCK.** Brass finish face with American Legion Emblem. Walnut-Tone wood frame. A beautiful addition to any home or clubroom.  
No. 76323F .....\$21.95

**L FLAME OF FREEDOM.** Your Gift to Your community or Your state—a lasting gift as a fitting reminder of our most precious heritage—FREEDOM. Exclusive Features: All exposed parts corrosion-proof. Unaffected by wind, rain, ice or snow. Automatic de-icing system. Automatic ignition and re-ignition systems. Operates at normal gas pressure on natural, manufactured or LP gas (SPECIFY). 100% safety shut off. Operates on 115 VAC circuit. Unit is complete, easy to install. Shipped F.O.B. Scottsdale, Ariz.  
No. 78099F .....\$149.95

**M INITIATION LAMPS.** New style, new shape, added utility. 16 inch square lamp with circuline fluorescent light. Full color Emblem on one side, appropriate Preamble on other. Gold anodized frame. Complete with chain for hanging as lighted wall sign when not used in initiation ceremonies.  
No. 74531 American Legion ..... \$30.00  
No. 34531 American Legion Auxiliary 30.00

Initiation Lamps Shipped Freight Collect

ALWAYS USE YOUR ZIP CODE—  
IT AIDS DELIVERY.

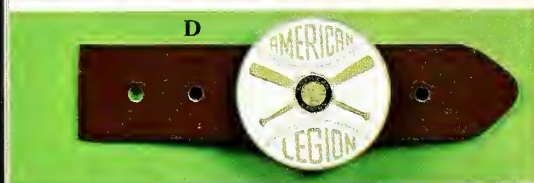


# BASEBALL PROGRAM

## AMERICAN LEGION BASEBALL

**MEDALS** All medals are furnished in an attractive presentation box. Each has regulation American Legion ribbon with joint pin and safety catch.

- A No. 73531**  
Bronze ..... \$2.50\*  
Silver ..... 5.40\*  
Gold ..... 8.50\*
- B No. 73540**  
Bronze ..... \$3.00  
Silver ..... 5.80  
Gold ..... 6.85\*
- C No. 73495 Molded Charm without Ribbon**  
Bronze ..... \$4.15\*  
Silver ..... 5.60\*  
Gold ..... 6.80\*



**D AMERICAN LEGION BASEBALL BUCKLE.** Ideal for presentation to team members. Hook attachment; made to accommodate a 1½" wide belt.  
No. 74673 ..... \$2.95

- E BASEBALL CAP.** Elastic back. X-small, small, medium, large and X-large in Royal, Kelly, Black, Maroon, Navy, or Scarlet visor and button on Navy cap. Wool flannel.  
No. 70940, 12 or more ... each \$2.50  
**PRO-CAP,** all wool serge-in above colors in actual cap sizes from 6-1/2 through 7-5/8.  
No. 70950, 12 or more ... each \$3.50  
Minimum order, 12 caps

**F BASEBALL CERTIFICATE** of Participation in the baseball program. Suitable for awarding to every player by Post, coach, Department, etc.

No. 75235, each ..... \$0.50  
Multiples of 100 ..... 0.30

**G BASEBALL T-SHIRT.** White with fast color blue reinforced neck and sleeve trim. Adult sizes.

No. 70388, each ..... \$ 2.15\*  
Per dozen ..... 22.20\*  
See Page 5 for special lettered shirts

**H BASEBALL TROPHY.** Complete with official American Legion Baseball.

No. 73124 ..... \$6.95  
No. 73125, without baseball ... 4.25\*

**J BASEBALL INSIGNIA.** Silk embroidered on washable background 3¼" x 4¼" with 3 inch emblem.

No. 72350 ..... \$1.00

**K BASEBALL EQUIPMENT BAG.** Heavy duty reinforced vinyl, fully lined. Draw cord closure. Stands 18" high.

No. 70998, each ..... \$7.95  
(Free with purchase of 6-Dozen Baseballs)

**L SPALDING FIELDER'S GLOVE.** Sal Bando Autograph model. Large size model with double fold. split action web. Select quality heavy tan mitt leather. Made in U.S.A.

No. 70965 ..... \$23.50\*

**M OFFICIAL AMERICAN LEGION BASEBALL.** Made to Major League specifications. Cushioned cork center with high grade wool yarn windings. Latex dipped cotton outer windings and genuine horsehide cover. Sold in DOZEN lots only. Shipped prepaid.

No. 70961, SIX DOZEN  
Pre-pack ..... \$155.40  
No. 70960, One Dozen ..... 28.90





# SPORTING GOODS

## A ALL PURPOSE SPORTING SHIRT.

Ideal for bowling, golf or any active sport. Identify yourself, your Post, and present a real team image with this long wearing dacron/cotton shirt. Squared bottom to wear in or out. White with red and blue racing stripes. Embroidered U.S. Flag on left sleeve and Legion emblem on pocket. Sizes: Sm., Med., Lg., and X-Lg.  
No. 70271 ..... \$6.95  
(Single name embroidered over left pocket add \$0.50 per shirt. Minimum of six shirts with Post name, number, and Legion emblem printed on back, add \$2.25 per shirt.)

## B SEARCHLIGHT LANTERN.

With semi-sealed bean reflector and combination handle and stand. Made of moisture resistant, corrosion resistant high impact plastic. Built to take the rough life of camping and outdoor use. Uses four regular size "D" batteries.

No. 70870 ..... \$2.95

## C STADIUM BLANKET.

100% wool 42" x 62". Navy Blue with 11½" American Legion Emblem. Ideal for sporting events, picnics or any outdoor activity.

No. 76105 ..... \$7.50

## D WORLD FAMOUS DIRECTOR CHAIR.

Folding hardwood frames with rust-resistant hardware and nonmarring self-leveling plastic glides fold down to compact easy to carry, easy to store size. Slip-on seats and backs of washable vat-dyed heavy duck canvas. Natural finish frame with Legion blue seat and back. Embroidered Legion emblem affixed to the back.

No. 74345 ..... \$16.95 ea.

## E SPALDING OFFICIAL TRU-BUILT BASKETBALL.

Rugged Permalite cover over a rubber bladder that is wound with thousands of yards of nylon. Official size and weight.

No. 70877 ..... \$8.40\*

## F ALL SPORTS CAPS.

Custom designed cap in powder blue. 100% cotton poplin with urethane foam lining. Plastic tab back adjustment. Front panel of sky blue raschel mesh with the Legion emblem attached. Unbreakable visor with green Eye-Eze undervisor.

No. 70874, medium (6-5/8-7-1/8)

..... \$2.50, ea.

No. 70875, large (7-7½) .... 2.50, ea.

Per Dozen ..... 24.00

## G SPALDING TENNIS SET.

Consists of fine playing Pancho Gonzales "Pro Champ" tennis racket, hardwood racket press, waterproof racket cover, and three Pancho Gonzales tennis balls.

No. 70878 ..... \$15.00

## H AMERICAN LEGION custom imprinted golf ball by SPALDING.

Unique Unicore (Two-Piece) ball constructed to give the ultimate in playability combined with durability for maximum player satisfaction.

No. 70873, per dozen ..... \$9.50

Boat of three balls ..... 2.50

SERVICE CHARGE  
FOR EXCHANGE OF  
CUSTOMER ERRORS,  
\$0.50 PLUS POSTAGE.

YOUR BANKAMERICARD  
OR MASTER CHARGE WELCOME

HELP SUPPORT  
AMERICAN LEGION PROGRAMS—  
BUY FROM  
NATIONAL EMBLEM SALES.



# FLAGS & BANNERS

FLAGS SHIPPED PREPAID

PRINT LETTERING INSTRUCTIONS  
TO AVOID ERRORS.

LETTERING MUST CONFORM TO CHARTER.

REMITTANCE FOR BANNERS AND FLAGS MUST  
ACCOMPANY ORDER. PLEASE ALLOW EIGHT WEEKS  
DELIVERY, (MEMORIAL DAY DEADLINE MARCH 15)





**BANNERS AND U. S. FLAGS** are Bemberg Rayon Taffeta (the finest material available), or heavy weight Nylon. Banners are double thickness with lettering on both sides except No. 72672, 52810, and 32671. These are single thickness with the Emblem and lettering correct on one side and the lettering reading in reverse on the opposite.

**EMBROIDERED BANNERS:** Banners have embroidered emblems and lettering. All U. S. Flags listed have embroidered stars and sewed stripes.

**APPLIQUED BANNERS:** (available in Nylon only) Banners have oil-color emblems and appliqued lettering. All banners and U. S. Flags are trimmed with 2-inch rayon fringe, and are supplied complete with cord and tassels, gold anodized aluminum parade pole with large gold plated eagle ornament, russet leather carrying belt, and vinyl raincover.

For unmounted Flags and Banners, fringed but no equipment, deduct \$25.00 from prices shown below.

**AMERICAN LEGION—POST, COUNTY, DISTRICT, OR DEPARTMENT BANNERS:** 4-1/3 x 5-1/2 feet on 9 ft. gold aluminum pole with eagle, carrying belt, and raincover, (3 piece pole to accommodate various ceiling heights) Rayon Taffeta (Bemberg),

embroidered . . . . . No. 72632 \$259.95\*  
Nylon, double thickness,  
embroidered . . . . . No. 72604 \$209.95  
Nylon, double thickness,  
appliqued . . . . . No. 72652 \$129.95\*  
Nylon, single thickness, appliqued,  
(lettering reads correctly one side,  
in reverse on back) . . . No. 72672 \$109.95\*  
3 x 5 foot banners are available for special use by American Legion groups. Write for prices.

**UNITED STATES FLAGS (FOR LEGION)—**4-1/3 x 5-1/2 feet on 9 ft. gold aluminum pole with eagle, carrying belt and raincover. (3 piece pole to accommodate various ceiling heights) Rayon Taffeta

(Bemberg) . . . . . No. 72692 \$114.95\*  
Nylon . . . . . No. 72696 \$ 79.95\*

**AMERICAN LEGION AUXILIARY—UNIT, COUNTY, DISTRICT OR DEPARTMENT BANNERS:** 3 x 5 feet on 8 ft. two piece gold aluminum pole with eagle, carrying belt, and raincover.

Rayon Taffeta (Bemberg),  
embroidered . . . . . No. 32631 \$224.95\*  
Nylon, double thickness  
embroidered . . . . . No. 32613 \$199.95  
Nylon, double thickness,  
appliqued . . . . . No. 32651 \$104.95\*  
Nylon, single thickness, appliqued,  
(Lettering reads correctly one side,  
in reverse on back) . . . No. 32671 \$ 94.94\*  
3 x 5 foot banners available for Junior Members. Write for prices.



**UNITED STATES FLAGS (FOR AUXILIARY)—**3 x 5 feet on 8 ft. two piece gold aluminum pole with eagle, carrying belt, and raincover.

Rayon Taffeta  
(Bemberg) . . . . . No. 32691 \$ 90.00\*  
Nylon . . . . . No. 32695 \$ 63.00\*

**SONS OF THE AMERICAN LEGION—SQUADRON, DISTRICT, OR DETACHMENT BANNERS:** 3 x 5 feet on 8 ft. gold aluminum pole with eagle, carrying belt, and raincover. Squadron Banners are French blue with red, white, and blue fringe, cord and tassels.

Nylon, double thickness,  
appliqued only . . . . . No. 52808 \$112.95\*  
Nylon, single thickness, appliqued,  
(lettering reads correctly one side,  
in reverse on back) . . . No. 52810 \$104.95\*

**UNITED STATES FLAGS (FOR SAL)—**3 x 5 feet on 8 ft. two piece gold aluminum pole with eagle, carrying belt, and raincover.

Nylon . . . . . No. 52804 \$ 64.95\*

**F ADMIRAL FLOOR STAND.** Cast iron with gold anodized aluminum outer shell. 1-1/4" bore, weight 11 lbs.

No. 72776 . . . . . \$ 15.95



**G DELUXE FLOOR STAND.** Cast iron with gilt finish. 1-1/4" bore, weight 9-1/4 lbs.

No. 72774 . . . . . \$ 11.50

Dyed emblem on fast color red, white, and blue cotton bunting for indoor or outdoor use.

**H BANNERETTE,** 2 x 6 feet—American Legion  
No. 72972; Auxiliary No. 32972 . . \$ 5.95\*

**BANNERETTE,** 3 x 9 feet—American Legion  
No. 72973; Auxiliary No. 32973 . . \$12.95\*

**J PANEL DRAPE,** 2 x 6 feet—American Legion  
No. 72974; Auxiliary No. 32974 . . \$ 8.95\*

**PANEL DRAPE,** 3 x 9 feet—American Legion  
No. 72975; Auxiliary No. 32975 . . \$13.95\*

**K BLUE BUNTING BANNER,** 3 x 3 feet  
(American Legion Only) No. 72910 . \$6.95\*

**BLUE BUNTING BANNER,** 3 x 5 feet  
(American Legion Only) No. 72971 . \$9.95\*

**ALL OF THE ABOVE SHIPPED PREPAID**



# FLAGS

**A BLUE STAR SERVICE PIN.** Approved by the Department of Defense for wear by families of those presently in service for the first time since World War II. Now available from National Emblem Sales with nail and clutch back.

Petite size No. 71845 ..... \$1.25  
No. 71844 Gold Star Service Pin ... \$1.50\*

**B BLUE STAR SERVICE FAMILY BANNER.** Widely accepted and displayed in homes during World War II, now available. Present to all families in your area and encourage display. Printed Satin 8 x 15 inches, mounted on vacuum gold plated wood rod with cord and tassels.

No. 72981 ..... \$3.00\*  
Gold Star Service Family Banner upon request.

**C DELUXE POST OR UNIT DESK SETS.** Printed rayon 8 x 12 inch flags, ebonized staffs, cord and tassels, miniature metal eagles, plastic base with golden metal American Legion (No. 72860) or Auxiliary (No. 32860) emblem ..... \$11.00  
**STATE FLAG SET** (Not illustrated). Same as above except includes YOUR state flag. American Legion (No. 72864) or Auxiliary (No. 32864). (4 weeks delivery) ..... \$12.00

**D STATE FLAG SET.** Printed rayon 4 x 6 inch flags includes YOUR state flag. American flag and American Legion (No. 72895) or Auxiliary (No. 32895) .... \$3.00  
State flag set requires four weeks delivery.

**E STANDARD POST OR UNIT DESK COLORS.** Printed rayon 8 x 12 inch flags with wooden holder. American Legion (No. 72890) or Auxiliary (No. 32890) ... \$4.50\*

**F S.A.L. DESK SET.** Printed rayon 8 x 12" flags, fringed and mounted on ebonized staffs with gilded spearheads and wood base. No. 52890 ..... \$5.00

**G SOUVENIR BANQUET FLAGS.** Printed 4" x 6", fringed. Complete with metal stands.  
**AMERICAN LEGION** (No. 72958) or Auxiliary (No. 32959) Flag.  
Each ..... \$2.00\*  
Lots of 24 or more. Each ..... 1.75  
**UNITED STATES FLAGS** (No. 72957)  
Each ..... \$1.50\*  
Lots of 24 or more. Each ..... 1.30

**H ARMED FORCES FLAG SET.** Set consists of the Army, Air Force, Navy, Marine Corps, and Coast Guard Flags with the U.S. Flag mounted in the center. A great display for your Post club room.  
No. 72888 ..... \$4.00

**J GIFT FLAG SET.** Printed rayon 8 x 12", Flag, gold fringe, cord and tassels, vacuum-gold plated wood staff with spear, wood base. Gift boxed.  
No. 72880 ..... 3.75\*

**K HISTORIC FLAGS OF OUR COUNTRY SET.** Set consists of St. George's Cross, King's Colors, Cromwell, Continental, Pine Tree, Gadsden, Grand Union, Betsy Ross, Star Spangled Banner, and Old Glory. 4" x 6" Empire Brand printed rayon, mounted on black staffs with gilt spears, complete with ebonized wooden base. Individually boxed. Ideal for schools as a teaching aid or historic display.  
No. 72889 ..... \$6.00







**INDOOR SETS.** Polished hardwood staff and gilt stand. Rayon flags fringed, cotton bunting unfringed. All sets shipped prepaid.

**A NYLON.** 3 x 5 ft. U.S. Flag with sewed stripes and dyed stars, pole heading, and gold fringe. Mounted on two-piece 8 ft. hardwood pole with 5" eagle and Pilot floor stand.  
No. 72780 ..... each \$31.00\*  
6 or more ..... each \$28.00

**B RAYON.** Fringed 2 x 3 ft. dyed stars, on 5 ft. staff with gilt spear. (Printed Stripes).  
No. 72788 ..... each \$14.95\*  
6 or more ..... each 13.75\*

**C RAYON.** Fringed 2½ x 4 ft. dyed stars, on 6 ft. staff with gilt spear. (Printed Stripes.)  
No. 72784 ..... each \$20.75\*  
6 or more ..... each 17.50\*

**COTTON BUNTING.** Not illustrated. 3 x 5 ft. embroidered stars, sewed stripes on 8 ft. staff.

No. 72782 ..... each \$19.50\*  
6 or more ..... each 17.50\*

**D CASE,** sturdy fibre 71" long, storage and shipping case for two flags. Emblem on top for American Legion (No. 72760), Auxiliary (No. 32760), or SAL (No. 52809).  
Unlettered only ..... \$36.00\*  
**CASE—PREPAID NEW YORK CITY. FOUR WEEKS DELIVERY.**

**E FLAGS OF AMERICAN HISTORY.** An excellent volume which describes and portrays in full color, a comprehensive selection of flags which have played a vital part in American history from the beginnings of European settlement on our shores to the present time. A fine reference work for any home or school.  
No. 76221 ..... \$3.25

**DECORITE KIT.** (Not illustrated) Heavyweight plyofilm bunting. Kit contains 25 pieces, enough to decorate the largest Post home. Withstands weather, for indoor or outdoor decoration.  
No. 78001 ..... \$6.95

**INDOOR FLAGS SHIPPED PREPAID, FOUR WEEKS FOR DELIVERY.**





**A UNMOUNTED U.S. FLAGS.** Guaranteed fast color, best quality. Equipped with canvas headings and metal grommets. Prices of additional sizes or qualities on request.

SIZE	RELIANCE COTTON	DEFIANCE COTTON	NYLON
	No. 72930 (dyed stars, sewed stripes)	No. 72932 No. 72919 embroidered stars & sewed stripes)	
2 x 3 feet		\$ 3.75*	\$ 6.50*
3 x 5 feet	\$3.50*	6.50*	11.95*
4 x 6 feet		8.75*	16.50*
5 x 8 feet†		13.00*	35.50*
6 x 10 feet†		18.50*	35.50*
8 x 12 feet†		30.00*	53.50*

†Applied Stars

**B AUTO FENDER FLAGS.** 12" x 18" Nyl-Glo Heavyweight Nylon U.S., Legion, or Auxiliary Flags finished with pole heading, fringe, cord and tassels. For mounting to fender flag holder. For use in parades funerals, etc.

No. 72882 U.S. Flag ..... \$ 7.00  
No. 72886 American Legion Flag .... 10.30  
No. 32887 Auxiliary Flag ..... 10.30  
(Gold Star Available See Page 56)

**AUTO FENDER STAFF FOR ABOVE FLAGS,** with eagle.  
No. 72983 ..... \$10.95\*

**C INITIATION FLAGS.** Printed rayon U.S. Flags 4 x 6 inches.  
No. 72956 ..... Per Dozen \$3.72\*

**D UNMOUNTED AMERICAN LEGION EMBLEM FLAGS,** canvas heading with metal grommets for outdoor use (no lettering).

**RELIANCE COTTON**  
3 x 5 feet No. 72828 ..... \$ 6.95\*  
4 x 6 feet No. 72840 ..... 12.00  
**DEFIANCE COTTON**  
3 x 5 feet No. 72829 ..... \$ 7.95\*  
4 x 6 feet No. 72841 ..... 15.00

**E FLAG CASE.** Memorial presentation, and storage case for flags. Heavy weight vinyl with plastic zipper. Ideal for presentation of flag to next of kin during American Legion burial No. 72944, \$2.00 each; 12 or more \$1.75 each.

#### ACCESSORIES

For Flags and Banners on Page 50—All Accessories Prepaid

**F Gold Aluminum Eagle**  
(7 inch) ..... No. 72707 11.50\*  
Vinyl rain cover ..... No. 72702 4.75\*  
Russet Leather carrying belt ..... No. 72704 10.50\*

**G White Leather carrying belt** ..... No. 72705 11.50\*  
Gold cord and tassels .. No. 72700 \$ 4.95\*  
Red, white and blue cord with tassels ..... No. 52811 4.95\*

**9 Foot Poles (Without Eagle)**  
Wood pole ..... No. 72709 22.00\*  
Three-piece Gold Aluminum Pole† ..... No. 72725 25.00  
†(Bottom 18" can be removed for use in low ceiling room.)

**8 Foot Poles (Without Eagle)**  
Wood Pole ..... No. 32732 \$16.00  
Two-piece Gold Aluminum Pole ..... No. 32735 23.00  
(Replacement sections for poles available on special order.)

**"YOUR FLAG" Folder,** Cardboard, 3 x 4½", pre-perforated. History of flag, rules for display, pledge of allegiance, etc.  
No. 75219, each ..... \$0.10  
Per 100 ..... \$8.00

**LET'S BE RIGHT ON FLAG ETIQUETTE—** 20-page pamphlet. Questions and answers.  
No. 72600 each, \$0.15; Per 100, \$10.00

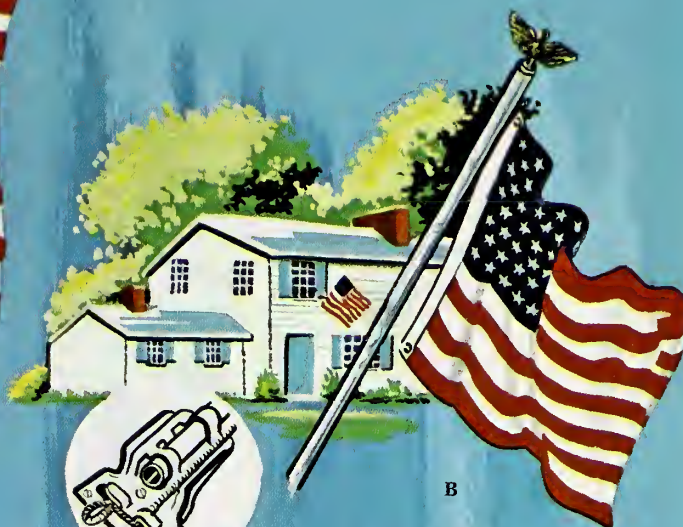
**FLAG CODE—** Illustrates and describes the correct way to display the American Flag.  
No. 72601 each, \$0.05; Per 100, \$4.00; Per 1,000, \$30.00

# FLAGS





# FLAGS



SELL FLAGS IN YOUR COMMUNITY,  
WRITE FOR DISCOUNT PRICES.

**A ALL PURPOSE LAWN AND SIDEWALK FLAG SET.** Sets have 3 x 5 ft. Reliance quality U. S. Flags with dyed stars and sewed stripes, two-piece 12 ft. aluminum poles, gold colored plastic eagles, halyards and brass capped holder for embedding in lawn or sidewalk. American Legion Flags have dyed emblems (no lettering).

No. 72820, U.S. Flag ..... \$16.50\*

No. 72824, American Legion Flag .. 20.50\*

No. 72813, U.S. Flag Set with 17 foot white 3-section pole. .... 25.00\*

**DUE TO POSTAL RESTRICTIONS, SHIPPING CHARGES ON THE ABOVE SETS ARE ADDITIONAL.**

**B ALL PURPOSE FLAG SET** with two-piece aluminum pole, plastic gold eagle, halyards, and utility holder for attaching to wall, window sill, house siding, etc. Defiance Cotton with sewed stars and stripes. 3 x 5 ft. flag, 6 ft. pole. No. 72800, \$8.50; 4 x 6 ft. flag, 8 ft. pole. No. 72801, \$12.95\*

Reliance Cotton with dyed stars and sewed stripes. 3 x 5 ft. flag, 6 ft pole. No. 72802, \$4.50; six or more, each \$4.00. Ideal for Posts to sell throughout their community.

**ALL PURPOSE SETS AND UNMOUNTED FLAGS SHIPPED PREPAID.**

**ALWAYS USE YOUR ZIP CODE—  
IT AIDS DELIVERY**

**STANDARD FLAG POLES.** (Not illustrated) Available in Steel or Aluminum. The aluminum poles are spun tapered, insuring a smooth concentric shape. They are machined from Alcoa 6063-T6 seamless extruded aluminum, guaranteed to be new, full weight, and mill tested. Steel poles are strong, durable steel tubing that telescope together for easy installation. No welding is required. Steel poles are protected with two coats of rust resisting aluminum paint, and carefully wrapped for shipment. All poles fully supplied with base cover, anchor rods and bolts, gold anodized aluminum ball with spindle, halyards, trucks, cleats, snaphooks, and instructions. For complete information write National Emblem Sales. Poles shipped F.O.B. Verona, N.J.

## ALUMINUM

No. 72762F 30' Pole .....	\$ 381.00
No. 72763F 35' Pole .....	464.00
No. 72764F 40' Pole .....	608.00
No. 72765F 45' Pole .....	687.00
No. 72767F 50' Pole .....	1,080.00

## STEEL

No. 72768 30' Pole .....	\$ 122.00
No. 72769 35' Pole .....	171.00
No. 72770 40' Pole .....	176.00
No. 72771 45' Pole .....	234.00
No. 72772 50' Pole .....	333.00

**FIBERGLASS FLAG POLES AVAILABLE TO 50' HEIGHT UPON REQUEST. WRITE FOR INFORMATION.**



**A GRAVE MARKER FLAGS** mounted on wood staff with gilded spear. Heavy printed cotton 8 x 12 inches, No. 72950

Per gross ..... \$24.98\*  
Per dozen ..... 2.64\*

Heavy printed cotton 12 x 18 inches. No. 72951.

Per gross ..... 39.00\*  
Per dozen ..... 3.90\*

Printed rayon 8 x 12 inches. No. 72952.

Per dozen ..... 6.00

Printed rayon 12 x 18 inches, No. 72953.

Per dozen ..... 11.04\*

A



**B CEMETERY VASE.** Cast aluminum vase, storage container and holder for grave marker flag, to be buried in cement or dirt. Does not interfere with grass cutting. American Legion (No. 73007) or Auxiliary (No. 33007) Emblem on base ..... 24.75\*

**C NEW FIVE-INCH BRONZE GRAVE MARKERS — HEAVY CAST BRONZE—HAVE FLAG HOLDERS.** Shipped Prepaid.

**AMERICAN LEGION      AUXILIARY**

each

each

One-piece 18-inch rod with anchor.

No. 73001 ... \$5.00    No. 33001 ... \$5.00

Six or more .. 4.70    Six or more .. 4.70

**NEW FIVE-INCH FLUSH STYLE** with cast-on flag holder. This marker is made special for memorial cemeteries. Has five-inch rod with anchor.

No. 73008 ... \$5.30    No. 33008 ... \$5.30

Six or more .. 5.00    Six or more .. 5.00

**SEVEN-INCH GRAVE MARKERS (SIX-INCH IN AUXILIARY)** Not Illustrated. Special Order. One-piece 29-inch rod.

No. 73000 ... \$7.50    No. 33000 ... \$7.50

Six or more .. 7.00    Six or more .. 7.00

One-piece 18-inch rod.

No. 73003 ... \$7.00    No. 33003 ... \$7.00

Six or more .. 6.50    Six or more .. 6.50

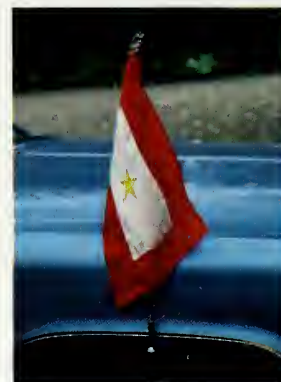
B



C



D



E



F



G





**BRONZE—ALUMINUM EMBLEMS.** (Not illustrated). Dark background with polished highlights in bronze or aluminum. Specify for attachment to wood, stone or metal. Ideal for building facades or mausoleums.

#### FOUR WEEKS DELIVERY

	American Legion	Aux- iliary	Price
2" bronze	73010	33010	\$3.00
3½" bronze	73011	33011	3.50
5" bronze	73012	33012	5.00
18" bronze	73015	33015	Write
18" aluminum	73022	33022	For
36" bronze	73016	33016	Current
36" aluminum	73023	33024	Prices

18 and 36 inch emblems F.O.B. Nashua, New Hampshire. All others prepaid.

**D GOLD STAR SERVICE FLAG.** Fender attachment for use on cars in service funerals, parades with gold star mothers, etc. Heavy rayon on chromed metal rod with metal eagle.

Flag only, No. 72982 ..... \$7.00

Fender type holder only,

No. 72983 ..... 10.95\*

Flag and holder, No. 72984 ..... 15.00\*

(See Page 54 for other fender sets)

#### MEMORIAL WREATHS

Wreaths available with American Legion or Auxiliary Emblem. Unless specified American Legion Emblem will be sent. Memorial Day deadline on wreaths, May 10, Allow 7 to 14 days for parcel post shipments. Remittance must accompany order.

**E MEMORIAL SPRAY** with holder included. Ideal for use on individual graves.

Vase may be reused.

No. 73046 ..... \$4.50 ea.

**F SILVER RUSCUS POPPY WREATH.** A 17-inch wreath of silver ruscus decorated completely with poppies.

No. 73042F, each ..... \$6.50\*

**G PRINCESS PINE WREATH.** Decorated with poppies, daisies, cornflowers and large red, white and blue ribbon bow.

Each ..... No. 73035F \$3.10\*

Six wreaths ..... No. 73035F 16.80\*

16 inch ..... No. 73040F 4.95\*

20 inch ..... No. 73041F 6.45\*

**H CARDS.** New design! Simplicity combined with dignity. Large emblem on front, simple expression in copy. Convalescent card with American Legion (No. 74851) or Auxiliary (No. 34851) or Sympathy with American Legion (No. 74852) or Auxiliary (No. 34852) emblem, or Christmas (No. 74850). 1 to 24, each ..... \$0.20

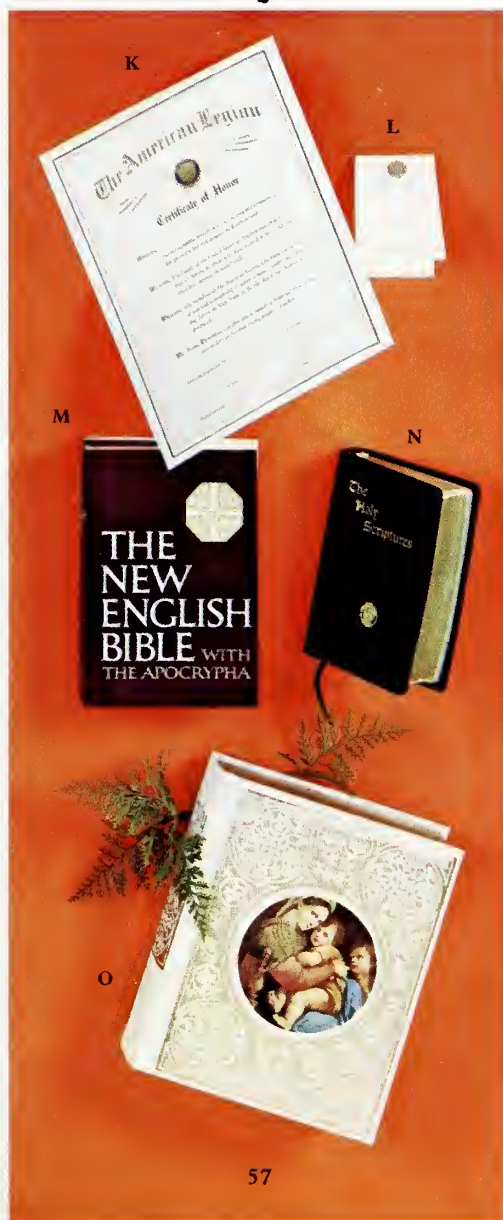
25 or more, each ..... \$0.15

Your personal imprint may be added below the message in two lines for an additional \$2.50 for the first 100 and \$1.50 for each additional 100 cards.

## CARDS



## BIBLES



**J MEMORIAL BIBLE.** A lasting tribute to a departed member. Memorial page in Bible to be completed. Gold lettering on back of Bible and inside front of box. Standard inscription not to be changed is "Our Deepest Sympathy" with the name, number and location of Post or Unit. Post writes departed members name in Memorial pages. White leather covered Bible, gold embossed American Legion or Auxiliary emblem on cover, military service record, family record, and American Legion preamble included in Bible. Many deluxe features.

Encased in rich, red cedar box. Gold lettering on back of Bible and inside box.

No. 75211 ..... 1 to 5, \$15.50  
6 or more ..... 15.00

**FRIENDSHIP BIBLE.** Without Memorial features for gift presentation. Any four lines of lettering on back and inside of box lid. Permits Post to select any wording on Bible. No. 75214 ..... 1 to 5, \$15.50  
6 or more ..... 15.00

Specify Protestant, Catholic or Jewish

Edition, Print lettering instructions.

Allow 3 to 4 weeks for delivery.

#### FAMILY BIBLES

**ANY FOUR LINES OF LETTERING** (maximum 25 characters per line) ON COVER OF BELOW BIBLES FREE.

**K CHAPLAIN AWARD.** New citation, 8½ x 11 inches, designed by the Department Chaplains' Conference, to be presented by local Posts to families of servicemen killed in Vietnam.

No. 75222, each ..... \$0.50

25 to 99, each ..... \$0.30

100 or more, each ..... \$0.25

**L GRACE CARDS.** Catholic, Jewish and Protestant graces on a 2¼ x 4¼ inch tent shaped card for use on tables. American Legion emblem only.

No. 75263. Per 100 ..... \$ 2.00

Per 1,000 ..... 10.00

Imprinted with your Post name and location on two lines at an additional imprinting charge of \$1.50 per thousand.

**M THE NEW ENGLISH BIBLE.** A fresh authoritative translation of the Bible into modern English, enlivened by a fluent literary style which is clear, vigorous, often majestic. **THE NEW ENGLISH BIBLE** expresses no denominational or doctrinal viewpoint. It is offered as a new and authoritative version of the Bible for use in worship, teaching, or private reading.

No. 76220 ..... \$9.95

**N THE HOLY SCRIPTURES.** The authoritative English Translation used by Jews throughout the English speaking world. Translated from the original manuscripts in a twenty-five year project involving many of Judaism's finest Biblical scholars. Jews and Christians alike look upon it as authoritative in representing Jewish thought and tradition.

No. 75242 ..... \$8.50

**O FAMILY BIBLE.** Complete Old and New Testaments. Padded cover, gilt edge leaves, and large type. Full color reproductions of many famous Religious paintings. Complete appendix with supplemental facts. Pages for listing Marriages, Births, Confirmation, Military Records, and Deaths. A beautiful presentation gift, ideal for every home.

No. 75243 Protestant ..... \$17.95

No. 75244 Catholic ..... \$17.95

6 or more ..... \$15.95 each



## IMPORTANT INFORMATION AND ORDERING INSTRUCTIONS

### READ CAREFULLY BEFORE ORDERING

**GUARANTEE:** Quality has not been sacrificed for price. If for any reason you are not completely satisfied, we ask you to contact us without delay.

All profit from National Emblem Sales, becomes a part of the general fund of The American Legion or the American Legion Auxiliary and is allocated to the various programs. Your purchases from National Emblem Sales aid these programs.

**CASH OR CHARGE.** National Executive Committee mandate requires National Emblem Sales to operate on a strictly cash basis or to accept charges on BANKAMERICARD and/or MASTER CHARGE. No personal charge accounts may be opened or C.O.D. shipments made.

**REMITTANCES.** The Federal Reserve Banks no longer handle as cash items any checks not encoded in magnetic ink. It therefore is necessary for us to insist that all remittances made by check are properly encoded for your own account.

**ORDERS.** Incorrect remittances and incomplete information on orders result in unnecessary delay, and often will result in your order and remittance being returned. Whenever possible, use an official order blank. Double check your order prior to mailing. Be certain sizes are given correctly.

**DELIVERIES.** Please note time required for delivery. We will endeavor to have merchandise reach you prior to a stipulated date. Anticipate your requirements. Remember, parcel post and express shipments require about 14 days for delivery.

**STATE TAX.** Orders from California, Maine, Idaho and Indiana where a USE or STATE TAX prevails must have tax with the remittance.

**GOLD ITEMS.** Due to the rapid increase in the price of gold on the open market, we have discontinued stocking 14K gold items. Only 10K is available. Prices reflect the cost of gold at the time this catalog was prepared. Any subsequent change in our costs may result in price adjustments.

**BUTTON BACKS.** The change of style in mens clothing has increased the demand for nail and clutch back items rather than post and screw back. All items furnished with post and screw back in the past, are now being supplied with the new and more versatile nail and clutch. Screw back fastener available. Include \$1.00 additional per item.

**EXCHANGE MERCHANDISE.** Mistakes cost money. For errors on the part of the customer, we must make a minimum service charge of 50 cents plus postage. Specially lettered items cannot be exchanged.

**SERVICE CHARGE.** Due to increased cost of postage, packing and handling orders, a 50 cents service charge is made on all orders under \$3.00 total. Consolidate orders for convenience and economy.

**FREIGHT COLLECT SHIPMENTS.** Items are shipped prepaid wherever possible, via United Parcel or Parcel Post. A few items cannot

be shipped by parcel post and will be sent by the cheapest and best method, with freight charges collected at delivery. Please include street address as well as P. O. Box number on all orders wherever possible.

**A.P.O. SHIPMENTS.** All shipments made to A.P.O. addresses must, by Postal Regulations, include the individual's Social Security Number.

**THE PURCHASE OF ITEMS** in this catalog bearing the emblem of The American Legion, American Legion Auxiliary, or Sons of The American Legion is restricted to members of The American Legion, American Legion Auxiliary or Sons of The American Legion.

These items are intended for the sole use of The American Legion, the American Legion Auxiliary or Sons of The American Legion for the purpose of fulfilling their ceremonial and ritual requirements and for use by members of Posts, Units or Squadrons in granting Legion, Auxiliary or SAL awards and gifts.

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# LIFE MEMBERSHIP CARDS & ACCESSORIES

PRICES DO NOT INCLUDE ANNUAL MEMBERSHIP DUES, WHICH MUST BE PAID EVERY YEAR BY POST.

- A **LIFE MEMBER PLAQUE.** Individual's name, with number of the Post and State. Mounted 9½ x 7¼" five-ply, hand-rubbed walnut panel.  
No. 73220F ..... \$16.50\*
- B **LIFE MEMBER INSIGNIA.** Silk embroidered cap insignia 2 x 2¼ inches. Requires certification by a Post officer.  
No. 72298 ..... \$1.50
- C **AUXILIARY LIFE MEMBER PIN.**  
10K Plain Pin, No. 37002 ..... \$12.00\*  
10K Pearl Pin, No. 37003 ..... \$18.00\*
- D **LIFE MEMBER ATTACHMENT.** Made to fit below any lapel tack. Post Officer Certification required.  
No. 80050 10K Gold ..... \$3.00\*
- E **AMERICAN LEGION LIFE MEMBER RING.** Black Onyx, set in heavy 10K Gold. Must be certified by a Post Officer. Delivery, 4 weeks. Specify ring size.  
No. 74180F ..... \$49.95\*
- F **NICKEL-SILVER LIFE MEMBERSHIP CARD.** ALL LETTERING IS STRAIGHT ENGRAVING. (NO SIGNATURES) AMERICAN LEGION ONLY.  
No. 70005 ..... \$5.00  
THREE WEEKS REQUIRED FOR DELIVERY ORDER.  
CHAMOIS CASE NO 70004 SEPARATELY (NOT INCLUDED)
- CHAMOIS CASE ONLY  
No. 70004 ..... \$2.25\*
- G **AUXILIARY LIFE MEMBER CARD.** For units that recognize their outstanding members. Design follows detail of standard membership card. Sterling Silver, with 10K gold emblem. No. 37000F ..... \$37.50\*  
10K gold with 10K gold emblem. No. 37001F ..... \$68.95\*  
All orders for Auxiliary Life Membership cards and pins must be approved by your Department Secretary.
- H **AMERICAN LEGION LIFE MEMBER CARDS.** Detail of standard membership card. Sterling Silver, with 10K gold emblem. No. 70000F ..... \$37.50\*  
10K gold with 10K gold emblem. No. 70001F ..... \$68.95\*

Prices include all engraving plus a chamois carrying case on G & H above. Four weeks required for delivery.

THE FOLLOWING ENGRAVING INSTRUCTIONS SHOULD BE PRINTED OR TYPED. 1. NAME OF INDIVIDUAL. 2. FULL NAME AND NUMBER OF POST. 3. CITY AND STATE LOCATION. 4. DESIRED DATE ON CARD. 5. TYPED OR PRINTED NAMES AND ACTUAL SIGNATURES OF COMMANDER AND ADJUTANT, OR PRESIDENT AND SECRETARY, PREFERABLY IN INDIA INK FOR STERLING SILVER OR 10KGOLD CARD. (SIGNATURES ARE NOT NECESSARY FOR NICKEL SILVER CARD, AS ALL LETTERING IS STRAIGHT ENGRAVING).

